



Marina Efthymiou

Personal Information

Date of birth: 13.07.1988

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Key strengths: wide knowledge of aviation industry, ability for stakeholders analysis, working cross-functionally with teams, managing multiple projects simultaneously, proactive and willing to adapt and react to the changing Environment, root cause analysis, developing both internal and customer-facing communications material, and elucidating complex material in a concise manner.

Areas of Expertise

- Economic regulation
- Managerial economics
- Environmental economics
- Performance Indicators
- Research and proposal writing
- Project Management
- Business Planning & Strategy
- Customer Communications
- Data Analysis

ACADEMIC QUALIFICATIONS

- 2012 to date:** **Candidate for Doctor of Philosophy (DPhil)**, University of the Aegean, Greece.
Dissertation Title: Functional Airspace Blocks and European Union Emissions Trade Scheme in Aviation
- 2010-2012:** **Master of Science (MSc)** in Planning, Management and Policy of Tourism. Specialization in Strategic Development of Tourism. University of the Aegean, Greece.
Dissertation Title: Intermodal-Combined Transportation and Destination competitiveness
- 2010:** **Erasmus**. Universita degli studi "G. d. Annunzio", Scienze manageriali, Italy
- 2006-2010:** **Ptychion (equivalent to a four year Bachelor of Arts)** in Business Administration, University of Patras, Greece.
Dissertation Title: Tourism in Greece in the interwar years based on official publications

EXPERIENCE

- 12/2014- to date:** **SCIENTIFIC SUPPORT**, Directorate Pan-European Sky/Support to States and Regional Initiatives (DPS/SSR), EUROCONTROL, Brussels, Belgium
- ✓ Support the Unit on Functional Airspace Block (FAB) related matters;
 - ✓ Develop a Performance Monitoring Tool for CAA/NSA;
 - ✓ FABCE handbook reviewing;
 - ✓ Undertake research and contribute to the production of documents, working papers and publications;
 - ✓ Support the finalisation of the NSA handbooks of several States as well as strategic business plans for ANSPs and regulatory bodies including the population with data of associated sw enablers (databases);
 - ✓ Support the development of a database for interlinks of various documents to EATMN systems and constituents in the framework of development of sw enables for the interoperability supervision function;
 - ✓ Reviews the Unit's generic documentation related to processes on ANSP certification and oversight by NSAs.
 - ✓ Support in meetings either by giving presentations or assisting the project manager in preparing and

- conducting the sessions;
- ✓ Manage simultaneous, time-sensitive projects within tight deadlines

**01/2014 - to
date:**

CHIEF EDITORIAL OFFICER, Journal of Air Transport Studies

- ✓ Ensuring all content is on-brand, consistent in terms of style, quality and tone of voice

**12/2013 -
12/2014:**

TRAINEE, Directorate Pan-European Sky/Support to States and Regional Initiatives (DPS/SSR), EUROCONTROL, Brussels, Belgium

- ✓ Support the Unit on Functional Airspace Block (FAB) related matters;
- ✓ Strategic Business Planning for several NSAs and ANSPs;
- ✓ FABCE handbook reviewing;
- ✓ Supported the NSA Coordination Platform FAB Working Group (NCP FAB WG);
- ✓ Undertake research and contribute to the production of documents, working papers and publications;
- ✓ Recorded minutes for internal meetings between Executives and Senior Management as well as external meetings.

**12/2013- to
date:**

RESEARCHER in the Project “**ATTRACTING LOW COST CARRIERS AND DEVELOPING SUCCESSFUL NEGOTIATING POLICIES FOR LOCAL AUTHORITIES**” (in Greek). Funded by the Region of Southern Aegean, Greece this study aims at developing a toolkit for local policymakers and destination managers to successfully attract low cost carriers in their destinations based on advantageous terms for the latter. The study is complemented by a related training seminar. The project has a budget of 20,000 euros + VAT.

**11/2012- to
date:**

MEMBER OF ETEM RESEARCH LABORATORY, University of the Aegean, Greece.

Support and participate in specialised research projects and studies focusing on:

- ✓ Air Transport;
- ✓ Tourism Management and Destination Management;
- ✓ Destination Development;
- ✓ Economics of Tourism;
- ✓ Sustainable Development.

07-10/2013:

FOOD AND BEVERAGE CONTROLLER in Volissos Holiday Homes Boutique Hotel, Chios, Greece

05-10/2012:

FOOD AND BEVERAGE CONTROLLER in Parga Beach Resort, Preveza, Greece

- ✓ Costing of products, pick-order of supplies, bids from suppliers;
- ✓ Conducting reviews and evaluations for cost-reduction opportunities;
- ✓ Analyzing competitors and market trends;
- ✓ Developing external relationships with appropriate contacts,
- ✓ Researching and reporting on factors influencing business performance;
- ✓ Managing department’s financial accounting, monitoring and reporting systems;
- ✓ Communicate products and services internally and externally via memos, sales sheets, consumer leaflets, services brochures, and customer-facing presentations;
- ✓ Customer service to massive arrivals, guest relations in events.

**07/2011-
09/2011:**

RECEPTIONIST AND GUEST RELATIONS in Parga Beach Resort, Greece

Main Tasks: Customer service, telephonist, developing both internal and customer-facing communications material.

05/2011:

EMPLOYEE IN CENSUSES of Hellenic Statistical Authority.

Main Tasks: recording of demographic and other information of the population.

**08/2010-
09/2010:**

PLACEMENT at «Agricultural Bank of Greece» branch of Kanalaki.

Main Tasks: Archiving, service of foreign nationals, Fixed deposits, foreign exchange, correspondence, outdoor tasks.

PROFESSIONAL TRAINING

- 03/2015** **AVIATION AND ENVIRONMENT**, Training course of 5 days. Institute of Air Navigation Services (IANS), EUROCONTROL, Luxembourg. During the course there was a role play session with local communities concerning aircraft operations in and out of LLA-Airport-Airlines-ANSP.
- 09/2014** **AVIATION LAW FOR MANAGERS (IATA)**, Training Course of 5 days. This training was offered in partnership with the International Air Transport Association (IATA) and Institute of Air Navigation Services (IANS), EUROCONTROL, Luxembourg. A certificate of distinction was received after written examination.
- 04/2014** **BUILDING A FUTURE ATM SYSTEM**, Training Course of 5 days. Institute of Air Navigation Services (IANS), EUROCONTROL, Luxembourg.
- 2014-2015** **STRATEGIC BUSINESS PLANNING FOR AIR NAVIGATION SERVICE PROVIDERS AND NATIONAL SUPERVISORY AUTHORITIES WORKSHOP** (on-going basis), EUROCONTROL, Brussels, Belgium.
- 11/2010** Participation in the European project “Learning for Security”, entitled: **CRISIS MANAGEMENT IN THE TRANSPORT USING SPECIAL SIMULATION SOFTWARE**, University of the Aegean, Greece

SKILLS & QUALIFICATIONS

- Social Skills** Passion for achievement and self-development, integrity, accountability and credibility, advanced communication and cross-cultural skills, high feeling of responsibility, team spirit, ability to take initiatives, easy adaptation to multicultural environment, ability to multitasking, global and local perspective, creative and innovative thinking, taking opportunities and managing risk.
- IT Skills**
- | | | |
|--|--|---------------------------------------|
| Microsoft Office (Cambridge International Diploma) | Machine Accounting I,II (University of Patras) | Geographical Information System (GIS) |
| MS Outlook & Project | Presentation tools | Bartender |
| Enterprise Resource Planning (ERP) | Statistical Package for Social Sciences (SPSS) | Performance Monitoring Software |
- Languages**
- Greek** (Mother tongue)
 - English** (University of Michigan, Proficiency)
 - Italian** (Universita degli studi “G. d. Annunzio”, B2)
 - German** (Greek state diploma, B2)
 - Turkish** (University of Athens language centre, Beginner)

DISTINCTIONS & AWARDS

- 2012** **Rank 1st Postgraduate Scholarship Award**, Interdepartmental Programme of Postgraduate Studies, University of Aegean, Chios, Greece (2012).
- 1999-2006** **Distinctions at high school level**, High School of Kanalaki, Greece.

EXTRACURRICULAR ACTIVITIES

- Hobbies** Cycling, Tennis, Trekking, Literature, Travelling, Sailing (Skipper, NOX), Scuba Diving (Open Water Diver, PADI), Painting, Fishkeeping, Scientific Conferences