

Extended Curriculum Vitae



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Athens, November 2018

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Last Update: November 2018

1. Career Mission Statement and Realisation

I strategically envisage to creatively bridge the apparent gap between academia and industry in the air transport and tourism sectors. I do so by using an explicitly systemic and synthetic approach to address complexity in the business triangle formed by airlines, airport and tourism destination authorities.

To realise this vision, I rely on five pillars, namely:

- I undertake research of high quality standards (either alone or in collaboration with other academics and PhD candidates) with direct implications for air transport and tourism managers as well as policymakers at different levels;
- I lecture at high academic level and deliver executive courses of added value to senior and middle managers of airlines, airports and tourism destination authorities;
- I participate in consortia bidding for research funding and I capitalise on consultancy opportunities in air transport and tourism;
- I engage into networking as keynote/invited speaker and panellist in major international academic and industry conferences and fora; and
- I sit on the executive boards of academic societies and hopefully soon of air transport and tourism companies.

All the above pillars are solidly founded on my continuously growing experience in research and scholarship; lecturing, supervising and curriculum design; enterprise activities; as well as management and leadership.

If you endorse, share, or just feel inspired by this vision, I am looking forward to working with you!

2. Personal Details

Gender: Male
Nationality: Greek
Marital Status: Married with one child
Year and Place of Birth: 1974, Athens – Greece
Profession: Economist and Geographer
Current Position: Professor in Industrial and Spatial Economics with Emphasis on Tourism, Department of Business Administration, University of the Aegean, Greece.
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Uplink: <https://www.hightail.com/u/apapatheodorou>

3. Tertiary Education and Academic Qualifications

- 1997-01: Doctor of Philosophy (DPhil) in Geography**, University of Oxford, UK.
Dissertation Title: *Evolutionary Patterns in Tourism: A Spatial Industrial Organisation Approach*
- 1995-97: Master of Philosophy (MPhil) in Economics**, University of Oxford, UK.
Specialisation in Industrial Organisation and International Economics.
Dissertation Title: *The Demand for International Tourism: Theory and Application to the Mediterranean Region*
- 1991-95: Ptychion (equivalent to a four-year Bachelor of Arts) in International and European Economic Studies**, Athens University of Economics and Business, Greece.
Dissertation Title: *The Impacts of Inflation on the Greek Economy*

4. Other Skills and Qualifications

- Teaching:** Fellow of the British Higher Education Academy (HEA membership number: 28035) following attendance and successful completion of a three-year (2000-03) seminar on teaching and learning in Higher Education at the University of Surrey.
- Languages:** Greek (mother tongue), English (excellent, license to teach in Greece), French (excellent, license to teach in Greece), German (good)
- IT Skills:** Microsoft Office, EViews, SPSS, MapInfo
- Other:** Graduation with Excellence in Classical Guitar from the Greek National Conservatory (1994), RYA Sailing License (2002), Driving License (1992)

5. Professional Appointments

a. Substantive Positions (5)

- 07/2016 to date:** Professor in Industrial and Spatial Economics with emphasis on Tourism, Department of Business Administration, University of the Aegean, Greece (tenure)
- 10/2015 to 06/2016:** Dean and Professor, London College of Hospitality and Tourism, University of West London, United Kingdom
- 08/2011 to 10/2015:** Associate Professor in Industrial and Spatial Economics with emphasis on Tourism, Department of Business Administration, University of the Aegean, Greece (tenure)
- 09/2005 to 08/2011:** Assistant Professor in Industrial Economics with emphasis on Tourism, Department of Business Administration, University of the Aegean, Greece (holding tenure since 2009 – position equivalent to a Senior Lectureship in the British Higher Education System).
- 06/2000 to 04/2005:** Lecturer in Tourism, School of Management, University of Surrey, United Kingdom (tenure).

b. Supplementary Positions (25)

- 10/2018 to date:** Director, MSc Programme in Strategic Management of Tourism Destinations and Hospitality Enterprises, University of the Aegean, Greece.
- 10/2018 to date:** Adjunct Member of Academic Staff, Advanced Master in Air Transport Management, Ecole Nationale d'Aviation Civile, France – Hong Kong.
- 10/2018 to date:** Adjunct Member of Academic Staff, Inter-Institutional, Inter-Departmental International Master of Sustainable Tourism Development: Cultural Heritage, Environment, Society led by Harokopio University of Athens, Greece
- 03/2018 to date:** Director, Laboratory for Tourism Research and Studies, Department of Business Administration, University of the Aegean, Greece.
- 03/2018 to date:** Member, Scientific Board of Quality Assurance in Tourism Education, Ministry of Tourism, Greece.
- 03/2017 to date:** Deputy Member, Advisory Scientific Committee on Tour Guides School Matters, Ministry of Tourism, Greece.
- 10/2016 to date:** Adjunct Member of Academic Staff, Inter-Institutional, Inter-Departmental MSc Programme in Innovation and Entrepreneurship in Tourism led by University of West Attica, Greece

- 03/2016 to date:** Adjunct Professor, School of Aviation, University of New South Wales, Australia.
- 09/2012 to date:** Adjunct Member of Academic Staff (Dozent), MBA Programme in Aviation Management, Frankfurt University of Applied Sciences, Germany.
- 10/2011 to date:** Coordinator, DTE50 Thematic Area, MSc Programme in Tourism Business Administration, Hellenic Open University, Greece.
- 10/2004 to date:** Adjunct Member of Academic Staff, MSc Programme in Tourism Business Administration, Hellenic Open University, Greece.
- 07/2017 to 09/2018:** Deputy Head, Department of Tourism Economics and Management, University of the Aegean, Greece.
- 04/2018 to 05/2018:** Short Term Consultant, World Bank, United States of America.
- 03/2017 to 05/2018:** Adjunct Member of Academic Staff, MSc Programme in Management of Tourism Enterprises and Organisations, Thessaloniki University of Applied Sciences, Greece
- 04/2012 to 10/2015:** Director, Laboratory for Tourism Research and Studies, Department of Business Administration, University of the Aegean, Greece
- 04/2014 to 02/2015:** Adjunct Member of Academic Staff, MSc Programme in Sustainable Development, International Hellenic University, Greece
- 10/2009 to 09/2012:** External Examiner, MSc in Air Transport Management Programme, Cranfield University, United Kingdom.
- 07/2006 to 10/2011:** Adjunct Member of Academic Staff, National School of Public Administration, Greece.
- 06/2006 to 09/2011:** Subject External Examiner (business and tourism related modules), University of Hertfordshire, United Kingdom. Also: Programme External Examiner, BA (Hons) Business Administration, BA (Hons) Tourism Management, BA (Hons) Joint Honours Programmes since 2010.
- 03/2005 to 06/2010:** Honorary Research Fellow, Tourism and Travel Research Institute, Nottingham Business School, University of Nottingham, United Kingdom.
- 09/2005 to 08/2008:** Visiting Senior Fellow, School of Management, University of Surrey, UK.
- 02/2008 to 08/2008:** Adjunct Lecturer, Department of Geography, Harokopio University of Athens, Greece.
- 02/2005 to 08/2005:** Adjunct Assistant Professor, Department of Business Administration, University of the Aegean, Greece.

- 05/2004 to 08/2004:** Private (soldier) as part of military service (conscription) in Greece. Administrative duties in the context of the Personnel Department.
- 03/2002 to 08/2002:** Adjunct Assistant Professor, Department of International and European Economic Studies, Athens University of Economics and Business, Greece.

6. Research and Scholarship

a. Dissertations and Theses (3)

1. **Papatheodorou, A.** (2000) *Evolutionary Patterns in Tourism: A Spatial Industrial Organisation Approach*. DPhil Thesis, School of Geography, University of Oxford, United Kingdom.
2. **Papatheodorou, A.** (1997) *The Demand for International Tourism: Theory and Application to the Mediterranean Region*. MPhil Thesis, Sub-Faculty of Economics, Faculty of Social Sciences, University of Oxford, United Kingdom.
3. **Papatheodorou, A.** (1995) *The Effects of Inflation on the Greek Economy*. BA Thesis, International and European Economic Studies, Athens University of Economics and Business, Greece.

b. Papers in Scientific Journals with Referees (33)

1. Efthymiou, M., Njoya, E. T., Lo, P. L., **Papatheodorou, A.**, and Randall, D. (2019) The Impact of Delays on Customers' Satisfaction: An Empirical Analysis of the British Airways On-Time Performance at Heathrow Airport. *Journal of Aerospace Technology and Management*, 11: eXX18. DOI: <https://doi.org/10.5028/jatm.v11.977>
2. Efthymiou, M. and **Papatheodorou, A.** (2018) Environmental Considerations in the Single European Sky: A Delphi Approach, *Transportation Research Part A* 118: 556–566.
3. Poulaki, I., **Papatheodorou, A.**, Kitrinou, E. and Panagiotopoulos, A. (2017) Flying beyond Borders: Intermodal Considerations to improve Accessibility of Aegean Sea Islands, Greece using Discrete Choice Analysis, *Journal of Air Transport Studies*, 8(2): 94-103.
4. Pappas, N. and **Papatheodorou, A.** (2017) Tourism and the Refugee Crisis in Greece: Perceptions and Decision-Making of Accommodation Providers, *Tourism Management* 63: 31-41.
5. **Papatheodorou, A.** and Pappas, N. (2017) Economic Recession, Job Vulnerability and Tourism Decision-Making: A Qualitative Comparative Analysis, *Journal of Travel Research*, 56(5): 663-677.
6. Stergiou, D.P., **Papatheodorou, A.** and Tsartas, P. (2016) Second Home Conversion during the Economic Crisis: The Case of Artemida, Greece, *Social & Cultural Geography*, 18(8): 1129-1151.
7. Koo, T., Halpern, N., **Papatheodorou, A.**, Graham, A., Arvanitis, P. (2016) Air Transport Liberalisation and Airport Dependency: Developing a Composite Index, *Journal of Transport Geography*, 50: 83-93.

8. **Papatheodorou, A.**, Paravantis, J. and Polydoropoulou, A. (2016) An Exploratory Analysis of Public Consultation in Touristic Islands: The Role of Green Transport, *Tourismos: An International Multidisciplinary Refereed Journal of Tourism*, 11(3): 45-66.
9. Arvanitis, P. and **Papatheodorou, A.** (2015) Greek Airports in Transition: From Public Ownership to PPP Concessions, *Journal of Airport Management*, 9(3): 284-295.
10. Efthymiou, M. and **Papatheodorou, A.** (2015) Intermodal Passenger Transportation and Destination Competitiveness in Greece, *Anatolia – An International Journal of Tourism and Hospitality Research*, 26(3): 459-471.
11. Farmaki, A. and **Papatheodorou, A.** (2015) Stakeholder Perceptions of the Role of Low-Cost Carriers in Insular Tourism Destinations: The Case of Cyprus, *Tourism Planning and Development*, 12(4): 412–432.
12. Loi, C., **Papatheodorou, A.** and Glyptou, K. (2014) Tourism and the Application of Environmental Legislation: The case of Rhodes, Greece. *Tourism Today*, 143-163.
13. **Papatheodorou, A.** and Arvanitis, P. (2014) Tourism and the Economic Crisis in Greece: Regional Perspectives, *Region et Développement*, 39: 183-203.
14. Poulaki, I., **Papatheodorou, A.** and Stergiou, D. (2013) Expanding Cross Border Airport Catchment Area using Intermodality: The Case of Izmir Adnan Menderes Airport, *Tourism Today* 13: 48-60.
15. **Papatheodorou, A.** and Koura, F. (2012) Customer Satisfaction from Public Service Obligation (PSO) Routes: Thessaloniki as a Case Study, *Journal of Air Transport Studies*, 3(2): 23-37.
16. Tsartas, P., **Papatheodorou, A.**, Stavrinoudis, T. and Pappas, N. (2011) Emerging Dynamics in the Travel Agencies Sector: Evidence from Greece. *Acta Turistica*, 23(1): 49-71.
17. **Papatheodorou, A.**, Rossello, J., and Xiao, H. (2010) Global Economic Crisis and Tourism: Consequences and Perspectives. *Journal of Travel Research*, 49(1): 39-45.
18. Lei, Z. and **Papatheodorou, A.** (2010) Measuring the Effect of Low-Cost Carriers on Regional Airports' Commercial Revenue. *Research in Transportation Economics*, 26: 37-43.
19. **Papatheodorou, A.** and Arvanitis, P. (2009) Spatial Evolution of Airport Traffic and Air Transport Liberalization: The Case of Greece. *Journal of Transport Geography*, 17: 402–412.
20. Koutoulas, D., Tsartas, P., **Papatheodorou, A.** and Prountzou, E. (2009) Understanding the Tour Operators' Point of View for effectively Marketing a Tourist Destination: The Case of Athens. *Tourism Today*, 9: 65-77.
21. **Papatheodorou, A.** and Iatrou, K. (2008) Leisure Travel: Implications for Airline Alliances. *International Review of Aerospace Engineering* 1(4): 332-342.
22. **Papatheodorou, A.** and Platis, N. (2007) Airline Deregulation, Competitive Environment and Safety. *Rivista di Politica Economica*, 97(I-II): 221-242.
23. **Papatheodorou, A.** and Lei, Z. (2006) Leisure Travel in Europe and Airline Business Models: A Study of Regional Airports in Great Britain. *Journal of Air Transport Management*, 12(1): 47-52.

24. **Papatheodorou, A.** and Song, H. (2005) International Tourism Forecasts: A Time Series Analysis of World and Regional Data. *Tourism Economics*, 11(1): 11-23.
25. **Papatheodorou, A.** (2004) Exploring the Evolution of Tourist Resorts. *Annals of Tourism Research*, 31(1): 219-237 (also appearing in 6(1):42-64 of the Spanish edition of this journal)
26. **Papatheodorou, A.** (2003a) Exploring the Determination of Student Performance in University Modules and Streams. *Applied Economics*, 35: 1859-1864.
27. **Papatheodorou, A.** (2003b) Corporate Strategies of British Tour Operators in the Mediterranean Region: An Economic Geography Approach. *Tourism Geographies*, 5(3): 280-304.
28. **Papatheodorou, A.** (2003c) Modelling Tourism Development - A Synthetic Approach. *Tourism Economics*, 9(4): 407-430.
29. **Papatheodorou, A.** (2002a) Civil Aviation Regimes and Leisure Tourism in Europe. *Journal of Air Transport Management*, 8(6): 381-388.
30. **Papatheodorou, A.** (2002b) Exploring Competitiveness in Mediterranean Resorts. *Tourism Economics*, 8(2): 133-150.
31. **Papatheodorou, A.** (2001a) Tourism, Transport Geography and Industrial Economics: A Synthesis in the Context of Mediterranean Islands. *Anatolia*, 12 (1): 23-34.
32. **Papatheodorou, A.** (2001b) Why People Travel to Different Places? *Annals of Tourism Research*, 28 (1): 164-179.
33. **Papatheodorou, A.** (1999) The Demand for International Tourism in the Mediterranean Region. *Applied Economics*, 31: 619-630.

c. Papers in Scientific Journals without Referees (2)

1. **Papatheodorou, A.** (2003) Do we Need Airport Regulation? *Utilities Journal*, 6(10): 35-37. (by invitation)
2. **Papatheodorou, A.** and Poulaki, I. (2016) Open Skies, *New Vistas Journal*, 2(1): 16-20. (by invitation)

d. Papers in Proceedings of International Conferences with Referees (42)

1. Vlassi, E. and **Papatheodorou, A.** (2018) Measuring Leisure Tourism Online Marketing Campaigns Jointly Planned and Implemented by Airports, Airlines and Destination Authorities: The Case of Athens. *International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT 2018)* organized by the University of West Attica, Greece. This is an abstract-refereed presentation; the paper will be published in the conference proceedings.
2. **Papatheodorou, A.** (2017a) Airport Concessions and the New Aviation Market Environment in Greece: Stepping Beyond the Crisis. *The Visitor Economy: Strategies and*

Innovations conference organized by Bournemouth University, UK. This is an abstract-refereed presentation; the extended abstract is published in the conference proceedings.

3. **Papatheodorou, A.** (2017b) Exploring the Dynamics in the Airline - Airport - Tourism Destination Authority Relationship, *6th Conference of the International Association for Tourism Economics*, Rimini, Italy. This is an abstract-refereed presentation; the extended abstract is published in the electronic conference proceedings.
4. **Papatheodorou, A.** and Pappas, N. (2017) Complexity in the Online Tourism Purchasing Process, *2017 Aegean University – IMIC Conference, Santorini, Greece*. This is an abstract-refereed presentation; the abstract is published in the electronic conference proceedings.
5. Dardoufas, A. and **Papatheodorou, A.** (2017) David vs Goliath: How can individual properties hold their own against OTAs, *2017 Aegean University – IMIC Conference, Santorini, Greece*. This is an abstract-refereed presentation; the abstract is published in the electronic conference proceedings.
6. Vlassi, E. and **Papatheodorou, A.** (2017) Destination Brand Image Co-Creation Strategy Jointly Planned and Implemented by Airports, Airlines and Destination Authorities: The Case of Athens, *2017 Aegean University – IMIC Conference, Santorini, Greece*. This is an abstract-refereed presentation; the abstract is published in the electronic conference proceedings.
7. Poulaki, I. and **Papatheodorou, A.** (2016) Flying beyond borders: Intermodal Considerations to improve Accessibility of Aegean Sea Islands, Greece using Discrete Choice Analysis, *20th Annual World Conference of the Air Transport Research Society*, hosted by Air Transport News, Rhodes, Greece. This is an abstract-refereed paper published in the electronic conference proceedings.
8. Glyptou, K., **Papatheodorou, A.**, Paravantis, J. A., and Spilanis, I. (2014) Tourism Sustainability Methodologies: A Critical Assessment, *5th International Conference on Information, Intelligence, Systems and Applications*, co-organized by the Institute of Electrical and Electronic Engineers (IEEE), the Biological and Artificial Intelligence Foundation (BAIF) and the University of Piraeus in Chania, Greece. This is a refereed paper published in the electronic conference proceedings.
9. Kontos, G. and **Papatheodorou, A.** (2014) Lean Six Sigma Readiness Assessment for Air Cargo Ground Handlers, *18th Annual World Conference of the Air Transport Research Society*, hosted by KEDGE Business School, Bordeaux, France. This is an abstract-refereed paper published in the electronic conference proceedings.
10. Poulaki, I., **Papatheodorou, A.** and Efthymiou, M. (2014) Air Passenger Concentration and Seasonality Phenomena in the Eastern Aegean Area, *18th Annual World Conference of the Air Transport Research Society*, hosted by KEDGE Business School, Bordeaux, France. This is an abstract-refereed paper published in the electronic conference proceedings.
11. Athanasiou, K. and **Papatheodorou, A.** (2013) The Educational Tourism Potential Development in Greece: The Economic Impact of Inbound Organized Study Tourism on Hosting Communities; An Applied Research on Inbound E.I.L.C. Erasmus Students, *4th Conference of the International Association for Tourism Economics*, Ljubljana, Slovenia. This is an abstract-refereed presentation; the extended abstract is published in the electronic conference proceedings.
12. Efthymiou, M. and **Papatheodorou, A.** (2013) Travel Behaviour vis-à-vis Intermodality: Greece as a Case Study, *17th Annual World Conference of the Air Transport Research Society*, hosted by the University of Bergamo, Italy. This is an abstract-refereed paper published in the electronic conference proceedings.

13. Glyptou, K. and **Papatheodorou, A.** (2013) Modelling and Forecasting Tourism Sustainability in Insular Destinations, *4th Conference of the International Association for Tourism Economics*, Ljubljana, Slovenia. This is an abstract-refereed presentation; the extended abstract is published in the electronic conference proceedings.
14. **Papatheodorou, A.**, Paravantis, J. A., and Polydoropoulou, A. (2013) Analysis of Public Consultation on Green Transport in Touristic Islands, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed paper published in the electronic conference proceedings.
15. Poulaki, I. and **Papatheodorou, A.** (2013) Rethinking "Airport Catchment Area": Intermodality for an Air Travel Alternative, *17th Annual World Conference of the Air Transport Research Society*, hosted by the University of Bergamo, Italy. This is an abstract-refereed paper published in the electronic conference proceedings.
16. Poulaki, I. and **Papatheodorou, A.** (2012) Air Transport Deregulation and Regional Economic Development of Eastern Aegean Islands and Turkish Aegean Coast: Evolutionary patterns in Tourism of the Geographical Pairs Samos-Kusadasi and Kos-Bodrum, *2nd Advances in Hospitality and Tourism Marketing & Management Conference*, Corfu, Greece. This is a refereed paper published in the electronic conference proceedings.
17. Arvanitis, P., Zenelis, P. and **Papatheodorou, A.** (2011) Over 2.5M International Passengers in Rhodes! So What? *3rd Conference of the International Association for Tourism Economics*, Bournemouth, United Kingdom. This is an abstract-refereed presentation; the extended abstract is published in the electronic conference proceedings.
18. Bakopoulou, R. and **Papatheodorou, A.** (2011) Funding Thermal Tourism in Greece and Germany: A Comparative Case Study, *3rd Conference of the International Association for Tourism Economics*, Bournemouth, United Kingdom. This is an abstract-refereed paper published in the electronic conference proceedings.
19. Poulaki, I. and **Papatheodorou, A.** (2011) Turkey's Potential Accession into the European Common Aviation Area and its Impacts on Tourism in the Greek Eastern Aegean Islands: A SWOT Analysis for Chios Island, *3rd Conference of the International Association for Tourism Economics*, Bournemouth, United Kingdom. This is an abstract-refereed paper published in the electronic conference proceedings.
20. Poulaki, I. and **Papatheodorou, A.** (2010) The Interdependence between Airline Network Planning and Tourism Flows: the Case of Athens Airways Seasonal Routes Thessaloniki - Mykonos and Thessaloniki – Santorini. *14th Annual World Conference of the Air Transport Research Society*, organised by the University of Porto, Portugal. This is an abstract-refereed paper published in the electronic conference proceedings.
21. **Papatheodorou, A.**, Li, G. and Arvanitis, P. (2009) Turning Peripherality into an Advantage by Using Air Transport and Tourism Policies: The Case of Greece. *2nd Conference of the International Association for Tourism Economics*, Chiang Mai, Thailand. This is a refereed paper published in the electronic conference proceedings.
22. Boulasidou, K. and **Papatheodorou, A.** (2009) Wine Tourism and its potential Development in Greece. *4th International Scientific Conference Planning for the Future – Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality*, organised by the University of the Aegean in Rhodes, Greece. This is a refereed paper published in the electronic conference proceedings.

23. Marinakos, K. and **Papatheodorou, A.** (2009) Synergies and Conflict between Public Authorities and the Private Sector: The Case of Tourism Development in the Prefecture of Arcadia, Greece. *4th International Scientific Conference Planning for the Future – Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality*, organised by the University of the Aegean in Rhodes, Greece. This is a refereed paper published in the electronic conference proceedings.
24. Poulaki, I. and **Papatheodorou, A.** (2009a) The Perspectives of Recreational General Aviation as a Form of Special Interest Tourism: A Comparative Case Study of Greece & Spain. *13th Annual World Conference of the Air Transport Research Society* hosted by the Department of Transport, Abu Dhabi, UAE. This is an abstract-refereed paper published in the electronic conference proceedings.
25. Poulaki, I. and **Papatheodorou, A.** (2009b) The Perspectives of General Aviation as a Form of Special Interest Tourism in Greece: The Profile of the Tourists. *4th International Scientific Conference Planning for the Future – Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality*, organised by the University of the Aegean in Rhodes, Greece. This is a refereed paper published in the electronic conference proceedings.
26. Arvanitis, P. and **Papatheodorou, A.** (2008) Air Transport Spatio-Temporal Analysis: The Case of Crete, Greece. *12th Annual World Conference of the Air Transport Research Society* hosted by the Hellenic Aviation Society and the University of the Aegean in Athens, Greece. This is a refereed paper published in the electronic conference proceedings.
27. Kostis, C., **Papatheodorou, A.** and Parthenis, S. (2008) Are Community Airports mature enough for the Introduction of Market Mechanisms concerning the Airport Slot Allocation? A Survey in the Greek Industry. *12th Annual World Conference of the Air Transport Research Society* hosted by the Hellenic Aviation Society and the University of the Aegean in Athens, Greece. This is a refereed paper published in the electronic conference proceedings.
28. Marinakos, K. and **Papatheodorou, A.** (2008) Tourism Development and Spatial Considerations of Stakeholders: The Prefecture of Arcadia, Greece as a Case Study. *European Economics and Finance Society 2008 Conference* hosted by the University of Economics in Prague, Czech Republic. This an abstract-refereed paper, published in the electronic conference proceedings.
29. Zenelis, P. and **Papatheodorou, A.** (2008) Low Cost Carriers' Penetration: A Comparative Case Study of Greece & Spain. *12th Annual World Conference of the Air Transport Research Society* hosted by the Hellenic Aviation Society and the University of the Aegean in Athens, Greece. This is a refereed paper published in the electronic conference proceedings.
30. **Papatheodorou, A.** and Iatrou, K. (2007) Leisure Travel: Implications for Airline Alliances. *11th Annual World Conference of the Air Transport Research Society* hosted by University of California – Berkeley, USA. This is an abstract-refereed paper published in the electronic conference proceedings. The paper has been subsequently accepted for publication in the *International Review of Aerospace Engineering*.
31. **Papatheodorou, A.** and Karpathiotaki, T. (2007) Film induced tourism, development and policymaking: the case of Crete. *First Conference of the International Association for Tourism Economics* hosted by the University of the Balearic Islands in Palma de Mallorca, Spain. This is a refereed paper published in the electronic conference proceedings.
32. Arvanitis, P. and **Papatheodorou, A.** (2007) Changes in air transport supply as a result of destination development: The case of Santorini Island, Greece. *First Conference of the*

International Association for Tourism Economics hosted by the University of the Balearic Islands in Palma de Mallorca, Spain. This is a refereed paper published in the electronic conference proceedings.

33. Boulasidou, K., Kostis, C., Ntousa, M. and **Papatheodorou, A.** (2007) Tourism Development and Policymaking in Greece: The Case of Evia. *First Conference of the International Association for Tourism Economics* hosted by the University of the Balearic Islands in Palma de Mallorca, Spain. This is a refereed paper published in the electronic conference proceedings.
34. Karageorgos, D. and **Papatheodorou, A.** (2006) Competition in the Transport for Tourism Sector and the Need for Excellence in Policymaking: the Athens - Chios route as a case study. *In search of Excellence for Tomorrow's Tourism, Travel and Hospitality EUROCHRIE Conference* organised by the University of the Aegean in Thessaloniki, Greece. This is a refereed paper published in the electronic conference proceedings.
35. **Papatheodorou, A.** and Karachristos, L. (2006) Tourism and Air Transport Liberalisation in the Balkans - Bulgaria and Romania as Case Studies. *Second International Conference on Tourism Economics* organised by the Department of Applied Economics of the University of the Balearic Islands in Palma de Mallorca, Spain. This is a refereed paper published in the electronic conference proceedings.
36. **Papatheodorou, A.** and Liasidou, S. (2006) Aviation Deregulation and Tourism in Cyprus following EU Accession. *Cutting Edge Research in Tourism Conference*, organised by the University of Surrey in Guildford, United Kingdom. This is a refereed paper published in the electronic conference proceedings.
37. **Papatheodorou, A.** (2003) Exploring Competition Issues in Tourism. *International Conference on Managing Tourism in the Global Economy*, organised by Victoria University in Melbourne, Australia. This is a refereed paper published in the electronic conference proceedings.
38. **Papatheodorou, A.** and Busuttill, L. (2003) EU Accession and Civil Aviation Regimes: Malta and Cyprus as a Case Study. *7th Annual Conference of the Air Transport Research Society*, organised by the Air Transport Research Society (ATRS) in collaboration with the Toulouse Business School in Toulouse, France. This is a refereed paper published in the electronic conference proceedings.
39. **Papatheodorou, A.** and Song H. (2003) International Tourism Forecasts: A Time Series Analysis of World and Regional Data. *Tourism Modelling and Competitiveness Conference* co-organised by the University of Cyprus, University of Nottingham (United Kingdom) and the Cyprus Tourism Organisation in Paphos, Cyprus. This is a refereed paper published in the electronic conference proceedings.
40. **Papatheodorou, A.** (2002) Evolutionary Patterns in International Tourism: Beyond the Conventional Wisdom. *8th Annual Conference of the Asia Pacific Tourism Association*, hosted by Dongbei University in Dalian, China. This is a refereed paper published in the conference proceedings.
41. **Papatheodorou, A.** (2001) Tourism, Evolution and Dualism in Structures. *97th Annual Meeting of the Association of American Geographers*, held in New York, USA. This is a refereed paper and its abstract is published in the conference proceedings.
42. **Papatheodorou, A.** (2000) Accessibility and Market Structure: Implications for Island Tourism Destinations in the Mediterranean Region. *Tourism on Islands and Specific Destinations Conference*, organised by the University of the Aegean in Chios, Greece. This is a refereed paper published in the conference proceedings.

e. Papers in Proceedings of International Conferences without Referees (2)

1. **Papatheodorou, A.** (2006) Destination Attractiveness, Winner's Curse, White Elephants and the Prisoner's Dilemma: Is there a solution? *International Conference on Marketing Destinations and their Venues* organised by IMIC and Heliotopos, Athens, Greece. The paper is published in the electronic conference proceedings. Professor Papatheodorou was invited to participate in this annually held conference as a keynote speaker.
2. **Papatheodorou, A.** (2002) Tourism and Air Transport in the Mediterranean Region. *Travel and Tourism November 2002 Online Conference* organised by MICG, UK. This is an invited paper published in the conference proceedings.

f. Presentations at International Scientific Conferences and Meetings with Referees without Proceedings (10)

1. Papadopoulou-Kelidou, L. and **Papatheodorou, A.** (2018) Addressing Market Power in Travel Distribution: Conflict Management and Strategies of Negotiation to Improve Performance in Imperfectly Competitive Market Conditions. *Global Conference on Business and Economics* hosted by University of South Florida, Sarasota – Manatee, USA. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
2. Efthymiou, M., **Papatheodorou, A.**, Lo, P. L., Njoya, E. and Randall, D. (2017) The Impact of Delays on Customers' Satisfaction: An Empirical Analysis of the British Airways On-time Performance at Heathrow Airport, *20th Annual World Conference of the Air Transport Research Society*, hosted by University of Antwerp, Belgium. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
3. Arvanitis, P. and **Papatheodorou, A.** (2014) Evolutionary traffic patterns of Greek regional airports: An overview of the last 35 years, *18th Annual World Conference of the Air Transport Research Society*, hosted by KEDGE Business School, Bordeaux, France. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
4. Koo, T. R., Halpern, N., **Papatheodorou, A.**, Graham, A. and Arvanitis, P. (2014a) Assessing European Airport Dependency based on Alternative Indexes, *18th Annual World Conference of the Air Transport Research Society*, hosted by KEDGE Business School, Bordeaux, France. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
5. Koo, T. R., Halpern, N., **Papatheodorou, A.**, Graham, A. and Arvanitis, P. (2014b) The use of the Airport Dependence Index to measure Airport Market and Spatial Concentration in Europe since Liberalisation, *2014 Royal Geographical Society (RGS) - Institute of British Geographers (IBG) Annual International Conference (Session 63: Air transport liberalisation and airline network dynamics (2) – European studies)*, London, UK. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.
6. **Papatheodorou, A.** and Pappas, N. (2013) The Generating Factors of Crises in Tourism and Hospitality: Discussing the Implications of the New Era, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed presentation – no paper was included in the electronic conference proceedings.

7. Arvanitis, P. and **Papatheodorou, A.** (2013) Greek Airports at Crossroads - Past, Present and Future, *17th Annual World Conference of the Air Transport Research Society*, hosted by the University of Bergamo, Italy. This is an abstract-refereed presentation – no paper was included in the conference proceedings.
8. Athanasiou, K. and **Papatheodorou, A.** (2013) Inbound Educational Tourism Potential Development in Greece: the case of EILC/Erasmus Students: Opinions and Attitudes of Main Key Stakeholders of Organizing Committees, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed presentation – no paper was included in the conference proceedings.
9. Glyptou, K., **Papatheodorou, A.**, Lagos, D. and Spilanis, I. (2013) Modelling & Forecasting Greek Tourism Sustainability, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed presentation – no paper was published in the conference proceedings.
10. Poulaki, I. and **Papatheodorou, A.** (2013) Transport Systems & Economic Development of the Eastern Aegean Region: Evolutionary patterns in Tourism of the Geographical Pairs Lesvos-Ayvalik & Rhodes-Marmaris, *5th International Scientific Conference Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece. This is an abstract-refereed presentation – no paper was published in the conference proceedings.

g. Presentations at International Scientific Conferences and Workshops without Referees without Proceedings (17)

1. Vlassi, E. and **Papatheodorou, A.** (2018) The Airport, Airline and Destination Authority Relationship: An Eternal Business Triangle? - The Case of the Online Marketing Campaigns jointly Planned and Implemented by Athens Tourism Partnership. *COST Workshop on the Relationship between Air Transport and Regional Development*, Athens, Greece.
2. Souki, S. D. and **Papatheodorou, A.** (2018) Aviation and Tourism in the Remoter Area of Epirus, Greece: Ioannina Airport as a Case Study. *COST Workshop on the Relationship between Air Transport and Regional Development*, Ruse, Bulgaria.
3. **Papatheodorou, A.** (2017a) Airline Route Development and Tourism: Implications for Involved Stakeholders, *52nd Tourist Research Center (TRC) Meeting* Lisbon, Portugal.
4. **Papatheodorou, A.** (2017b) The Airline - Airport - Tourism Destination Authority Relationship: An Eternal Business Triangle? *COST Workshop on the Relationship between Air Transport and Regional Development - Conference on Air Transport & Regional Development: The Challenges Ahead*, University of Bergamo, Italy.
5. Poulaki, I. and **Papatheodorou, A.** (2015) Air Transport Liberalization and Spatial Discontinuity: The Case of Ceuta, Spain, *COST Workshop on the Relationship between Air Transport and Regional Development*, London, United Kingdom.
6. **Papatheodorou, A.** (2015) Regional Development and Dependency Issues in Air Transport, *COST Workshop on the Relationship between Air Transport and Regional Development*, Amsterdam, the Netherlands.
7. **Papatheodorou, A.** and Tsartas, P. (2015) Evolution of Cultural Tourism in the Greek Regions and Implications for other Types of Special Interest Tourism, *50th Tourist Research Center (TRC) Meeting* Lyon, France.

8. Efthymiou, M. and **Papatheodorou, A.** (2014) Highlighting Environmental Concerns in ANSP Reforms: Bridging the Gap between FABs and EU ETS, *German Aviation Research Society Workshop on Reform of Air Navigation Services Providers – Experiences and Next Steps Forward*, Brussels, Belgium.
9. **Papatheodorou, A.** (2014) Airlines, Airports and Regional Authorities: Optimizing the Relationships in the Eternal Aviation Triangle, *German Aviation Research Society Workshop on Recent Research in Aviation Economics and Management*, Amsterdam, the Netherlands.
10. **Papatheodorou, A.** and Tsartas, P. (2014) Developing a Negotiation Framework between Low Cost Carriers and Tourism Destinations, *49th Tourist Research Center (TRC) Meeting* Innsbruck, Austria.
11. **Papatheodorou, A.** (2013) Risk Management and Airport Dependency: Developing a Synthetic Index. Workshop on *Managing Risk in Air Transport*, organised by the German Aviation Research Society (GARS) in St Gallen, Switzerland.
12. **Papatheodorou, A.** and Tsartas, P. (2013) Airport Dependency Index (ADI): A Conceptual Framework, *48th Tourist Research Center (TRC) Meeting*, Athens, Greece.
13. **Papatheodorou, A.** (2012) Air Transport Liberalization, Frontier Regions and the Rediscovery of the Hinterland: The Case of Eastern Aegean Sea Islands in Greece. Workshop on *Current Issues in Aviation*, organised by the German Aviation Research Society (GARS) in Berlin, Germany.
14. **Papatheodorou, A.** and Tsartas, P. (2012) Air Transport Liberalization and Tourism Development: The Case of Eastern Aegean Islands in Greece, *47th Tourist Research Center (TRC) Meeting*, Bern, Switzerland.
15. **Papatheodorou, A.** and Polychroniades, K. (2005a) Air Transport Liberalisation, Cost Reduction and Safety: Is there a Dangerous Trade-off? Workshop on *EU Liberalization of Air Transport - Experience and the next steps forward* organised by the German Aviation Research Society (GARS) in Cologne, Germany.
16. **Papatheodorou, A.** and Polychroniades, K. (2005b) Regional Airports in Greece: A Hidden Treasure? Workshop on *Airport Market Power: Myth or reality? The role of competition in the Future Airport Industry* organised by the German Aviation Research Society (GARS) in Vienna, Austria.
17. Lei Z., **Papatheodorou, A.** and Szivas, E. (2004) The Impact of Low-cost Carriers on Regional Airports Financial Performance: Evidence from the UK. Workshop on *Competing Airports – Theory or Reality?* organised by the German Aviation Research Society (GARS) in Bremen, Germany.

h. Presentations at International Conferences and Meetings as an Invited Speaker (19)

1. **Papatheodorou, A.** (2018a) Air Transport, Tourism and Route Development: Realizing the Benefits, *International Symposium on Advances in Tourism, Recreation and Sports Sciences* co-organised by the Global Science Institute and Mediterranean University, Podgorica, Montenegro.
2. **Papatheodorou, A.** (2018b) Production-related and Geographical Economy in Tourism Industry of Greece and other EU Countries, *International Scientific and Educational Tourism Forum* organised by Sochi State University, Sochi, Russia.

3. **Papatheodorou, A.** (2017a) Airline Route Development and Tourism in an Era of Turmoil, *15th Biennial Conference of the International Academy for the Study of Tourism*, Guangzhou, China.
4. **Papatheodorou, A.** (2017b) Tourism and Air Transport in Developing Countries: Ensuring Success, Avoiding Disasters, *UNCTAD Expert Group Meeting on the Contribution of Tourism to Economic Diversification and Poverty Reduction*, Geneva, Switzerland.
5. **Papatheodorou, A.** (2017c) Spirituality, Tourism and the Airline - Airport - Tourism Destination Authority Relationship: Ensuring a Triple Win Outcome, *2nd International Conference on Tourism and Spirituality*, Tehran, Iran. Professor Papatheodorou was invited to participate in this conference as a keynote speaker.
6. **Papatheodorou, A.** (2016a) Airline - Airport - Tourism Destination Authority: When Is the Relationship Between Airline, Airport and Tourism Destination Authority Most Effective? *GAD World 2016 Conference*, Lisbon, Portugal.
7. **Papatheodorou, A.** (2016b) Airline, Airport, Tourism Authority: The Eternal Business Triangle, *2016 Aviation Show MENASA*, Dubai, United Arab Emirates.
8. **Papatheodorou, A.** (2015a) Tourism in Greece After(?) the Crisis: A Critical Assessment, *14th Biennial Conference of the International Academy for the Study of Tourism*, Rhodes, Greece.
9. **Papatheodorou, A.** (2015b) Air Transport Opportunities for Tourism Development, *International Conference on Tourism as a Tool for Sustainable Growth*, Kos, Greece.
10. **Papatheodorou, A.** (2013) Risk Management and Airport Dependency: Developing a Synthetic Index, *13th Biennial Conference of the International Academy for the Study of Tourism*, Algarve, Portugal.
11. **Papatheodorou, A.** (2012a) From State Ownership to the Emergence of Privatised Global Airlines: Opportunities and Threats for Arab Carriers, *ACAC Symposium on Air Transport Economics and Low-Cost Carriers*, Rabat, Morocco.
12. **Papatheodorou, A.** (2012b) Ensuring Sustainable Development of Peripheral Regions by Using Air Transport and Tourism Policies: The Case of Greece, *ICAO Air Transport Symposium*, Montreal, Canada.
13. **Papatheodorou, A.**, and Fragkogianni, M. (2012) Safeguarding Competition in the Arab Air Transport Sector: Lessons to be Learned from the EU, *ACAC Symposium on Air Transport Economics and Low-Cost Carriers*, Rabat, Morocco.
14. **Papatheodorou, A.** (2009a) Tourism and Evolutionary Patterns of Air Traffic in Space and Time: The Case of Greece. *11th Biennial Conference of the International Academy for the Study of Tourism*, organised in Palma de Mallorca, Spain.
15. **Papatheodorou, A.** (2009b) Air Transport and Tourism: Turning Peripherality into an Advantage. *6th Forum on Air Transport in Remoter Regions*, organised by Cranfield University in Bergen, Norway.
16. **Papatheodorou, A.** (2006) Air Transport Liberalisation and Tourism in the Eastern Balkans and the Mediterranean Region. *Third Graduate Research in Tourism Conference* organised by the Çanakkale Onsekiz Mart University and *Anatolia: An International Journal of Tourism and Hospitality Research* in Çanakkale, Turkey. Professor Papatheodorou was invited to participate in this conference as a keynote speaker.

17. **Papatheodorou, A.** and Lei, Z. (2005a) Leisure Travel: Preferences, Locations and Airline Business Models. *Leisure Traffic and Tourism: New Strategies for Airlines, Airports and the Travel Trade*, 8th Hamburg Aviation Conference organised by Hamburg Airport, Hamburg, Germany.
18. **Papatheodorou, A.** and Lei, Z. (2005b) Low Cost Carriers, Accessibility and Tourism Development. *International Conference on Tourism Development and Planning* organised by the Technological Educational Institute of Patras in Patras, Greece.
19. Buhalis, D. and **Papatheodorou, A.** (2001) Marketing Efficiently the Greek Tourism Product by using eTourism. *International Tourism Conference* organised by the British - Hellenic Chamber of Commerce in Athens, Greece.

i. Papers in Proceedings of National Conferences with Referees (6)

1. Vlassi, E. and **Papatheodorou, A.** (2017) Managing Destination Brand Image Co-Creation - A Jointly Created Strategy by Airports, Airlines and Destination Authorities, *2nd Pan-Hellenic Conference on Place Marketing and Place Branding*, Larissa, Greece. This is a refereed paper published in the electronic conference proceedings.
2. Arvanitis, P. and **Papatheodorou, A.** (2014) Strategic Tourism Development Planning of the South Aegean Region Using Air Transport Policies to Face the Economic Crisis (in Greek), *The Greek Economic from Crisis to Development* conference co-organized by the University of Thessaly (Greece), the Hellenic Observatory of the European Institute based at the London School of Economics (LSE – UK) and the Centre of Programming and Economic Research (Greece) in Volos, Greece. This is an abstract-refereed paper published in the electronic conference proceedings.
3. Arvanitis, P. and **Papatheodorou, A.** (2012) The Role of Volos Airport in shaping the Tourism Identity of the Region of Thessaly, Greece (in Greek), *1st Pan-Hellenic Conference on Place Marketing and Place Branding*, Volos, Greece. This is a refereed paper published in the electronic conference proceedings.
4. Koura, F. and **Papatheodorou, A.** (2012) Marketing Plan of Public Service Obligation (PSO) Air Transport Routes: Thessaloniki as a Case Study (in Greek), *10th Scientific Conference of the Hellenic Regional Science Association (ERSA – GR)*, Thessaloniki, Greece. This is a refereed paper published in the electronic conference proceedings.
5. Marinakos, K. and **Papatheodorou, A.** (2012) Changes in Land Use and Tourism – Urban Development, Economic Implications and Policies: The Prefecture of Magnesia, Greece as a Case Study (in Greek), *10th Scientific Conference of the Hellenic Regional Science Association (ERSA – GR)*, Thessaloniki, Greece. This is a refereed paper published in the electronic conference proceedings.
6. Poulaki, I. and **Papatheodorou, A.** (2010a) Evaluation of Public Service Obligation Services: Athens Airways as a Case Study (in Greek). Conference of the Hellenic Aviation Society entitled *Air Transport of Today and Tomorrow*, Athens, Greece. This is an abstract-refereed paper published in the electronic conference proceedings.

j. Papers in Proceedings of National Conferences without Referees (2)

1. **Papatheodorou, A.** and Tsartas, P. (2013) The Pathology of the Greek Tourism Product and the Effort to Upgrade it, *Bank of Greece Climate Change Impacts Study Committee Conference*, hosted by the Bank of Greece in Athens, Greece. The paper is published in

the conference proceedings in both Greek and English. Professor Papatheodorou was an invited speaker at this conference.

2. **Papatheodorou, A.** and Zenelis, P. (2006) *Implications of Air Transport Liberalisation in South-eastern Europe*. Closing conference of the HERMES project funded by the European Union in the context of the DG Enlargement programme. This paper is published in the electronic conference proceedings.

k. Presentations at National Scientific Conferences and Meetings with Referees without Proceedings (4)

1. Souki, S. D. and **Papatheodorou, A.** (2018) Air Transport, Regional Development and Tourism: Ioannina Airport as a Case Study (in Greek), *5th Aviation Conference of the Hellenic Aviation Society*, Athens, Greece. This is an abstract-refereed presentation - no paper was published in the conference proceedings.
2. Vlassi, E. and **Papatheodorou, A.** (2018) Social Media used as a Communication Channel by Airports, Airlines and Destination Authorities to Co-Create the Brand Image of a Tourism Destination: The Case of Athens (in Greek), *5th Aviation Conference of the Hellenic Aviation Society*, Athens, Greece. This is an abstract-refereed presentation - no paper was published in the conference proceedings.
3. Arvanitis, P. and **Papatheodorou, A.** (2013) Perspectives for Tourism Development of Magnesia Prefecture using a 2020 Horizon for Volos Airport (in Greek), *3rd Applied Economics Conference*, University of Thessaly, Volos, Greece. This is an abstract-refereed presentation - no paper was published in the conference proceedings.
4. **Papatheodorou, A.** (2010) The Implications of the Possible Merger between Olympic Air and Aegean Airlines: An Industrial Organisation Approach (in Greek). Conference of the Hellenic Aviation Society entitled *Air Transport of Today and Tomorrow*, Athens, Greece. This is an abstract-refereed presentation – no paper was published in the conference proceedings.

l. Presentations at National Conferences and Meetings as an Invited Speaker (8)

1. **Papatheodorou, A.** (2018) Airline Liberalisation, Competitive Environment and Aviation Safety (in Greek), *7th Meeting on Aviation Safety of the Hellenic Air Accident Investigation & Aviation Safety Board*, Athens, Greece.
2. **Papatheodorou, A.** and Pappas, D. (2018) Analysis of the Nature of International Air Transport in Greece: The Case of Chios (in Greek), *1st Scientific Conference for the Development of Chios* co-organised by the University of the Aegean and several local institutions in Chios, Greece.
3. **Papatheodorou, A.** (2017a) Air Transport and Tourism in the North Aegean Region: Challenges and Opportunities (in Greek), One-day conference on *The Idiosyncrasies of the Tourist Product on Lesbos and North-East Aegean: Strengths and Pre-Conditions of Recovery*, co-organised by the Region of North Aegean, the Lesbos Chamber of Commerce and the Union of Lesbos Travel, Tourist and Shipping Agencies, Greece.
4. **Papatheodorou, A.** (2017b) Promotion of Greece as Sustainable Tourism Destination, One-day conference on *Destination Greece 365 Days – The Role of Sustainable Tourism Development*, organised by the Greek Ministry of Tourism in Athens, Greece.

5. **Papatheodorou, A.** (2014) All Inclusive and Wider Tourism Development: Best Practices at a Global Level (in Greek), *Pan-Cypriot Tourism Conference on All Inclusive* organised by the Municipality of Ayia Napa, Cyprus.
6. **Papatheodorou, A.** (2013a) Attracting Low Cost Carriers: From a Pyrrhic Victory to Real Benefit for the Local Community (in Greek), *2nd Conference on Development* organised by the Municipality of Kos, Greece.
7. **Papatheodorou, A.** (2008) Tourism Education in Greece at a Postgraduate Level (in Greek). *Forum on Tourism Education and Training* organised by the Ministry of Tourism Development, in Athens, Greece. Professor Papatheodorou was invited to speak at this conference as the Co-ordinator of the respective workgroup.
8. **Papatheodorou, A.** (2007) The Institutional Framework of Tourism Education and Training in Selected EU Countries: Analysis, Evaluation and Forthcoming Trends (in Greek). *Forum on Tourism Education and Training* organised by the Ministry of Tourism Development, Greece. Professor Papatheodorou was invited to speak at this conference as the Rapporteur of the respective workgroup.

m. Academic Books (1)

1. Stabler, M. J., **Papatheodorou, A.** and Sinclair, T. M., (2010) *The Economics of Tourism*, 2nd Edition, London: Routledge (ISBN: 9780415459396).

n. Editor in Collective Volumes (3)

1. Graham, A., **Papatheodorou, A.**, Forsyth, P. (eds.) (2008) *Aviation and Tourism: Implications for Leisure Travel*, Aldershot: Ashgate (ISBN: 9780754671879).
2. **Papatheodorou, A.** (ed.) (2006) *Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry*, London: IB Tauris (ISBN: 9781845111564).
3. **Papatheodorou, A.** (ed.) (2006) *Managing Tourism Destinations*. Cheltenham: Edward Elgar Publishing (ISBN: 9781843769910).

o. Chapters in Collective Volumes (34)

1. **Papatheodorou, A.** (2017) Air Transport, Tourism and Regional Development (in Greek). In Tsartas, P. and Lytras, P. (eds) *Tourism, Tourism Development: Contributions of Greek Scientists* (in Greek), Athens: Papazisis Editions, 45-52 (ISBN: 9789600233094).
2. Efthymiou, M. and **Papatheodorou, A.** (2017) Evolving Business Models. In Halpern, N. and Graham, A. (eds.) *The Routledge Companion to Air Transport Management*. London: Routledge, 122-135 (ISBN: 9781138641372).
3. Koo, T. and **Papatheodorou, A.** (2017) Spatial Evolution of Airports: A New Geographical Economics Perspective. In Bitzan, J. and Peoples, J. (eds.) *Airport Economics - Advances in Airline Economics Series (vol. 6)*, Bingley: Emerald Group Publishing, 237-261 (Series ISSN: 2212-1609).
4. **Papatheodorou, A.** and Pappas, N. (2017) Greek Tourism, Economic Crisis and Political Turmoil: between Scylla and Charybdis. In Butler, R. and Suntikul, W. (eds.) *Tourism and Political Change* (second edition), Oxford: Goodfellow Publishers, 171-185 (ISBN: 9781910158814).

5. Efthymiou, M., Arvanitis, P. and **Papatheodorou, A.** (2016) Institutional Changes and Dynamics in the European Aviation Sector: Implications for Tourism. In Pappas N. & Bregoli, I. (eds) *Global Dynamics in Travel, Tourism and Hospitality*. Hershey, Pennsylvania: IGI Global, 41-57 (ISBN: 9781522502012).
6. **Papatheodorou, A.** (2015) Concentration Ratio. In Jafari, J. και Xiao, H. (eds.) *Encyclopedia of Tourism*, Berlin: Springer (ISBN: 9783319013831).
7. Dwyer, L., Forsyth, P. and **Papatheodorou, A.** (2015) Economics of Tourism. In Cooper, C. (ed.) *Contemporary Tourism Reviews*, Vol. 1, Oxford: Goodfellow Publishers, 1-30 (ISBN: 9781910158050).
8. Karampela, S., Kizos, T. and **Papatheodorou, A.** (2015) Patterns of Transportation for Tourists and Residents in the Aegean Archipelago, Greece. In Baldacchino, G. (ed.) *Archipelago Tourism: Policies and Practices*, Aldershot: Ashgate, 35-49 (ISBN: 9781472424303).
9. Tsartas, P., **Papatheodorou, A.**, and Vasileiou, M. (2014) Tourism Development and Policy in Greece. In Costa, C., Panyik, E. and Buhalis, D. (eds.) *European Tourism Planning and Organisation Systems: The EU Member States*, Clevedon: Channel View Publications, 297-319 (ISBN: 9781845414320).
10. Zacharatos, G., **Papatheodorou, A.** and Sartzetakis, E. (2014) Tourism Policies and Adaptation Actions in Man-Caused Climate Change (in Greek). In Bank of Greece (ed.) (Climate Change Impacts Study Committee) *Greek tourism and Climate change: Adaptation Policies and a New Growth Strategy*, Athens: Bank of Greece, 89-103 (ISBN: 9789607032669).
11. Zerefos, C. S., **Papatheodorou, A.** και Sabethai, I. (2014) Economic and Natural Impacts of Climate Change on Greek Tourism (in Greek). In Bank of Greece (ed.) (Climate Change Impacts Study Committee) *Greek tourism and Climate change: Adaptation Policies and a New Growth Strategy*, Athens: Bank of Greece, 1-6 (ISBN: 9789607032669).
12. **Papatheodorou, A.**, Polychroniadis, K. and Kapturski, J. T. (2013) Airline Liberalisation and Implications for Safety: A Theoretical and Empirical Conundrum. In Forsyth, P., Gillen, D., Hüschelrath, K., Niemeier, H. M. and Wolf, H. (eds.) *Liberalisation in Aviation: Competition, Cooperation and Public Policy*, Aldershot: Ashgate, 129-138 (ISBN: 9781409450900).
13. **Papatheodorou, A.** and Zenelis, P. (2013) The Importance of the Air Transport Sector for Tourism. In Tisdell, C. (ed.) *Handbook of Tourism Economics: Analysis, New Applications and Case Studies*, London: World Scientific Publishing, 207-224 (ISBN: 9789814327077).
14. Stavrinoudis, T., Tsartas, P., **Papatheodorou, A.** (2013) Business Environment and Accommodation Policies in Europe. In Costa, C., Panyik, E. and Buhalis, D. (eds.) *Trends in European Tourism Planning and Organisation*, Clevedon: Channel View Publications, 174-186 (ISBN: 9781845414108).
15. Arvanitis, P. and **Papatheodorou, A.** (2012) The Tourism Identity of the Region of Thessaly as shaped by Improvements in the Use of Volos - Nea Aghialos Airport (in Greek). In Defner, A. and Karachalis, N. (eds.) *Place Marketing and Branding: The International Experience and the Greek Reality*, Volos: University of Thessaly Press, 417-430 (ISBN: 9789609439145).
16. **Papatheodorou, A.**, Lei, Z. and Apostolakis, A. (2012) Hedonic Price Analysis. In Dwyer, L., Gill, A. and Seetaram, N. (eds.) *Handbook of Research Methods in Tourism: Quantitative*

and Qualitative Approaches, Cheltenham: Edward Elgar Publishing, 170-182 (ISBN: 9781781001288).

17. **Papatheodorou, A.** and Zenelis, P. (2011) Inaugural Speech of James K. Polk (Translation in Greek in Commentary) in Makridimitris, A., Pravita, M. I. and Kapli, K. (eds.) *The Inaugural Speeches of the American Presidents, 1789-2009* (in Greek), Athens: Sakkoulas Editions, 136-148 (ISBN: 9789604456994).
18. **Papatheodorou, A.** (2011a) Airlines and Tourism: Interrelations and Trends. In O'Connell, J. F. and Williams, G. (eds.) *Air Transport in the 21st Century: Key Strategic Developments*, Aldershot: Ashgate, 197-209 (ISBN: 9781409400974).
19. **Papatheodorou, A.** (2011b) Foreword. In Di Peri, R. and Giordana, R. (eds.) *Mare Nostrum: Sustainable Tourism in the Mediterranean Region – A Case of Participatory Approach in Rhodes and Tyre*, Torino: L'Harmattan Italia, 11-12 (ISBN: 9782296546479).
20. Dwyer, L., Forsyth, P. and **Papatheodorou, A.** (2011) Economics of Tourism. In Cooper, C. (ed.) *Contemporary Tourism Reviews*, Oxford: Goodfellow Publishers (electronic edition only - ISBN: 9781906884284).
21. **Papatheodorou, A.**, Polychroniadis, K. and Poulaki, I. (2010) Giants of Tourism: Sir Stelios Haji-Ioannou. In Butler, R. and Russell, R. (eds.) *Giants of Tourism*, Wallingford: CABI Publishing, 123-135 (ISBN: 9781845936525).
22. **Papatheodorou, A.** (2010) Airport Competition in Greece: Concentration and Structural Asymmetry. In Forsyth, P., Gillen, D., Müller, J. and Niemeier, H. M. (eds.) *Airport Competition: The European Experience*, Aldershot: Ashgate, 277-89 (ISBN: 9780754677468).
23. Lei Z., **Papatheodorou, A.** and Szivas, E. (2010) The Impact of Low-cost Carriers on Regional Airports Financial Performance: Evidence from the UK. In Forsyth, P., Gillen, D., Müller, J. and Niemeier, H. M. (eds.) *Airport Competition: The European Experience*, Aldershot: Ashgate, 311-8 (ISBN: 9780754677468).
24. **Papatheodorou, A.** (2008) The Impact of Civil Aviation Regimes on Leisure Market. In Graham, A., Papatheodorou, A. and Forsyth, P. (eds.) *Aviation and Tourism: Implications for Leisure Travel*, Aldershot: Ashgate, 49-57 (ISBN: 9780754671879).
25. Forsyth, P., **Papatheodorou, A.** and Graham, A. (2008) Conclusions: Themes and Future Issues. In Graham, A., Papatheodorou, A. and Forsyth, P. (ed.) *Aviation and Tourism: Implications for Leisure Travel*, 335-343 (ISBN: 9780754671879).
26. Graham, A., **Papatheodorou, A.** and Forsyth, P. (2008) Introduction. In Graham, A., Papatheodorou, A. and Forsyth, P. (eds.) *Aviation and Tourism: Implications for Leisure Travel*, Aldershot: Ashgate, 1-4 (ISBN: 9780754671879).
27. **Papatheodorou, A.** (2006a) Corporate Rivalry, Market Power and Competition Issues in Tourism: an Introduction. In Papatheodorou, A. (ed.) *Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry*, London: IB Tauris, 1-19 (ISBN: 9781845111564).
28. **Papatheodorou, A.** (2006b) Conclusion: The Need for Constructive Policymaking. In Papatheodorou, A. (ed.) *Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry*, London: IB Tauris, 201-205 (ISBN: 9781845111564).

29. **Papatheodorou, A.** (2006c) The Cruise Industry – An Industrial Organisation Perspective. In Dowling, R. (ed.) *Cruise Ship Tourism*, Wallingford: CABI Publishing, 31-40 (ISBN: 9781845930486).
30. **Papatheodorou, A.** (2006d) Micro-foundations of Tourist Choice. In Dwyer, L. and Forsyth, P. (eds.) *International Handbook on the Economics of Tourism*, Cheltenham: Edward Elgar Publishing, 73-88 (ISBN: 9781843761044).
31. **Papatheodorou, A.** (2006e) Introduction. In Papatheodorou, A. (ed.) *Managing Tourism Destinations*. Cheltenham: Edward Elgar Publishing, xv-xvi (ISBN: 9781843769910).
32. **Papatheodorou, A.** (2006f) Liberalisation and Deregulation for Tourism: Implications for Competition. In Buhalis, D. and Costa, C. (eds.) *Tourism Management Dynamics: Trends, Management and Tools*, Oxford: Butterworth – Heinemann, 68-77 (ISBN: 9781845410285).
33. **Papatheodorou, A.** (2005) The Tourist Area Life Cycle and the Spatial Implications of Competition. In Butler, R. (eds.) *The Tourism Area Life Cycles: Conceptual and Methodological Issues*, London: Channel View Publications, 67-82 (ISBN: 9780750663786).
34. **Papatheodorou, A.** (2003) Deregulation. In Jenkins, John M. and Pigram, John, J. (eds) *Encyclopaedia of Leisure and Outdoor Recreation*, London: Routledge, 112 (ISBN: 9780415252263).

p. Journal Editorials and Book Reviews (30)

1. **Papatheodorou, A.,** Stergiou, D. and Efthymiou, M. (2017) Editorial, *Journal of Air Transport Studies*, 8(2): vii.
2. **Papatheodorou, A.** and Efthymiou, M. (2016) Editorial, *Journal of Air Transport Studies*, 7(2): vi.
3. **Papatheodorou, A.** and Lykotrafiti, A. (2015) Editorial, *Journal of Air Transport Studies*, 6(2): x-xi.
4. **Papatheodorou, A.,** Iatrou, K. and Stergiou, D. (2014) Editorial, *Journal of Air Transport Studies*, 5(2): vi.
5. **Papatheodorou, A.,** Iatrou, K. and Lei, Z. (2013) Editorial, *Journal of Air Transport Studies*, 4(2): viii.
6. **Papatheodorou, A.,** Gudmundsson, S. V., Oum, T, H. (2012) Introduction, *Transportation Journal*, 51(3) : 262-264.
7. **Papatheodorou, A.,** Iatrou, K. and Lei, Z. (2012a) Editorial, *Journal of Air Transport Studies*, 3(2): viii
8. **Papatheodorou, A.,** Iatrou, K. and Lei, Z. (2012b) Editorial, *Journal of Air Transport Studies*, 3(1): viii
9. **Papatheodorou, A.,** Iatrou, K. and Lei, Z. (2011a) Editorial, *Journal of Air Transport Studies*, 2(2): viii
10. **Papatheodorou, A.,** Iatrou, K. and Lei, Z. (2011b) Editorial, *Journal of Air Transport Studies*, 2(1): viii

11. **Papatheodorou, A.**, Iatrou, K. and Lei, Z. (2010a) Editorial, *Journal of Air Transport Studies*, 1(2): viii
12. **Papatheodorou, A.**, Iatrou, K. and Lei, Z. (2010b) Editorial, *Journal of Air Transport Studies*, 1(1): viii
13. Gudmundsson, S. V., Oum, T, H. and **Papatheodorou, A.**, (2010) Editorial: Special Issue of Selected Papers from the 12th ATRS Conference, Athens, Greece, 2008, *Transportation Research Part E: Logistics and Transportation Review*, 46: 187-188.
14. **Papatheodorou, A.** (2008) Book Review: Lawton, T. C. (ed) (2007) Strategic Management in Aviation: Critical Essays. Aldershot: Ashgate, *Journal of Air Transport Management* 14: 51.
15. **Papatheodorou, A.** (2005a) Book Review: Upham, P., Maughan J., Raper, D. and Thomas, C. (2003) Towards Sustainable Aviation, London: Earthscan, *Tourism Management* 26: 299.
16. **Papatheodorou, A.** (2005b) Book Review: Rama, R. (2005) Multinational Agribusinesses. New York: Haworth Press, *East – West Journal of Economics and Business*, 8 (1) & (2): 161-165.
17. **Papatheodorou, A.** (2004a) Book Review: Sinha, D. (2001) Deregulation and Liberalisation of the Airline Industry: Asia, Europe, North America and Oceania, Aldershot: Ashgate, *Tourism Management* 25 (1): 140.
18. **Papatheodorou, A.** (2004b) Book Review: Abeyratne, R. (2001) Aviation Trends in the New Millennium. Aldershot: Ashgate, *Tourism Management*, 25 (4): 523-524.
19. **Papatheodorou, A.** and Bennett, M. (2004) Editorial: Practice Papers, *Tourism and Hospitality Research*, 5 (1): 64.
20. **Papatheodorou, A.** (2003a) Book Review: Hensher D. (2001) Travel Behaviour Research: The Leading Edge, Oxford: Elsevier, *Annals of Tourism Research*, 30: 270-1.
21. **Papatheodorou, A.** (2003b) Book Review: Baum T. and Lundtorp S. (2001) Seasonality in Tourism. Advances in Tourism Research Series, Oxford: Pergamon Press, *International Journal of Tourism Research*, 5: 151-159.
22. **Papatheodorou, A.** (2003c) Book Review: Bianco L., Dell’ Olmo P. and Odoni A. R. (2001) New Concepts and Methods in Air Traffic Management, Berlin: Springer Verlag, *Information Technology and Tourism*, 5: 258.
23. **Papatheodorou, A.** (2003d) Book Review: Graham, A. (2001) Managing Airports - An International Perspective, Oxford: Butterworth Heinemann, *Tourism and Hospitality Research*, 4: 378.
24. **Papatheodorou, A.** (2003e) Book Review: Calder, S. (2003) No Frills: The Truth Behind the Low-Cost Revolution in the Skies, London: Virgin Books, *Tourism*, 118: 24.
25. **Papatheodorou, A.** (2003f) Book Review: Collins, V. R. (2002) Careers in Airlines and Airports, London: Kogan Page, *Tourism*, 116: 19.
26. **Papatheodorou, A.** (2003g) Book Review: Pyo, S. (2002) Benchmarks in Hospitality and Tourism, Binghamton: Haworth Press, *Tourism*, 116: 19.

27. **Papatheodorou, A.** (2003h) Book Review: Page S. J., Brunt P., Busby G. and Connell J. (2001) *Tourism: A Modern Synthesis*, London: Thomson Learning, *Tourism*, 114: 24.
28. **Papatheodorou, A.** (2003i) Book Review: Voase R. (2002) *Tourism in Western Europe - A Collection of Case Histories*, Wallingford: CABI International, *Tourism*, 114: 24.
29. **Papatheodorou, A.** (2002a) Book Review: Ioannides D., Apostolopoulos Y. and Sonmez S. (2001) *Mediterranean Islands and Sustainable Tourism Development - Practices, Management and Policies*, London: Continuum, *Tourism and Hospitality Research*, 4: 91-92.
30. **Papatheodorou, A.** (2002b) Book Review: Song H and Witt S. (2000) *Tourism Demand Modelling and Forecasting - Modern Econometric Approaches*, Advances in Tourism Research Series, Oxford: Pergamon Press, *Information Technology and Tourism*, 4, 236-7.

q. Other Studies (15)

1. **Papatheodorou, A.** (2018) *Executive Summary and Conference Report of the 4th ACI-World Bank Aviation Symposium (9 April 2018) and 10th ACI Airport Economics & Finance Conference (10-11 April 2018)* prepared on behalf of the World Bank.
2. **Papatheodorou, A.**, Tsartas, P., Lagos, D., Stavrinoudis, T., Arvanitis, P., Efthymiou, M., Fragkogianni, M. and Sidirofagis, F. (2014) *Attracting Low Cost Carriers and Developing Successful Negotiating Policies for Local Authorities* (in Greek). Study undertaken on behalf of the Region of South Aegean, Greece.
3. **Papatheodorou, A.** (2010) *Greek Tourism, Wage Policy and Competitiveness* (in Greek). Study undertaken on behalf of the General Confederation of Greek Workers, Athens, Greece.
4. **Papatheodorou, A.** and Zenelis, P. (2010) *The Importance of Low Cost Carriers* (in Greek). Consultation document prepared on behalf of the Dodecanesian Chamber of Commerce, Rhodes, Greece.
5. **Papatheodorou, A.**, Koutoulas, D., and Tsartas, P., Lagos, D., Nikolaou, E., Dousa, M., Arvanitis, P, Dardoufas, E., Polychroniadis, K., Vassileiou, M. (2010) *Report on the Trends and Perspectives of Tourism in Athens and the Region of Attica* (in Greek). Study undertaken on behalf of the Athens Tourism and Economic Development Company (established by the Municipality of Athens), Athens, Greece.
6. Tsartas, P., **Papatheodorou, A.**, Lagos, D., Sigala, M., Christou, E., Spilanis, I., and Stavrinoudis, T., Vagianni, E., Zenelis, P., Vassileiou, M., Skoultzos, S., Arvanitis, P., Tsiakali, K., Marinidis, D., Poulaki, I., Panagopoulos, P. (2010) *The Importance of Tourism for the Greek Economy and Society: Policy Recommendations for Tourism Development* (in Greek). Study undertaken on behalf of the Association of Greek Tourism Enterprises (SETE), Athens, Greece.
7. **Papatheodorou, A.** and Arvanitis, P. (2008) *Polycentric Growth and Regional Dynamism in Relation to Air Transport: The Impact of Air Transport upon Polycentricity - The Islands of Rhodes and Crete, Greece*. Study undertaken in the context of activity PAI1b of SEMSON (South Eastern Mediterranean Spatial Observatory Network), i.e. an Interreg IIIB – Archimed Programme funded by the European Regional Development Fund.
8. **Papatheodorou, A.**, Pappas, N. And Zagotsi, S. (2008) *Tourism Education and Training at Postgraduate and Doctoral Levels* (in Greek). Study undertaken by Work Group C1, Forum of Tourism Education and Training. Athens: Ministry of Tourism Development.

9. Tsartas, P., Koutoulas, D. and **Papatheodorou, A.** Arvanitis, P., Vassileiou, M., Dousa, M., Nikolaou, E., Panagopoulos, P., Prountzou, E., Tsiakali, K. (2008) *Study of Athens Tourism – From the Pre-Olympic to the Post-Olympic Period: The Impact of the Olympic Games and the Present Situation, the Strategic Priorities, the Perspectives – Challenges and the Forthcoming Actions for the Next Five Year Period 2008-2012* (in Greek). Study undertaken on behalf of the Athens Tourism and Economic Development Company (established by the Municipality of Athens), Athens, Greece.
10. Palaskas, T., **Papatheodorou, A.** and Tsampra, M. (2006) *Cultural Heritage as a Growth Factor in the Greek Economy* (in Greek). Athens: Academy of Athens (ISBN: 9604040871).
11. Pappas, N., Tsartas, P., **Papatheodorou, A.** and Christou, E. (2006) *Exploring the Ability to adopt the new Information Communication Technologies in the Tourism Production Process* (in Greek). Study undertaken in the context of ALLWAYS TOURISM, an EQUAL programme funded by the European Social Fund.
12. Stavrinoudis, T., Tsartas, P., **Papatheodorou, A.**, Aggelis, B., Lagos, D., Manologlou, E., Markou, A. (2006) *Detection of Needs of Employees and Self Employed in the Tourism Sector with respect to New Technologies and Review of the Adaptation Process of the Target Group. Development of the Travel Consultant's Professional Profile* (in Greek). Study undertaken in the context of ALLWAYS TOURISM, an EQUAL programme funded by the European Social Fund.
13. Stavrinoudis, T., Tsartas, P., **Papatheodorou, A.**, Sigala, M., Manologlou, E., Markou, A. (2006) *Study of the Tourism Trends and the Evolution of the Tourism Sector in the Greek and Global Markets. Identification of the Quality Characteristics of Modern Travel Agencies* (in Greek). Study undertaken in the context of ALLWAYS TOURISM, an EQUAL programme funded by the European Social Fund.
14. Zacharatos, G., **Papatheodorou, A.**, and Koutoulas, D. (2006) *Institutional Framework of Tourism Education and Training* (in Greek). Study undertaken by Work Group A1, Forum of Tourism Education and Training. Athens: Ministry of Tourism Development.
15. **Papatheodorou, A.** (2001) *Exploring the Determination of Student Performance in University Modules and Streams*. Probation Project, School of Management Studies for the Service Sector, University of Surrey, United Kingdom.

r. Scientific and Organising Committees of Scientific Conferences (43)

1. *Seventh European Aviation Conference*, organised by the German Aviation Research Society in Athens, Greece, November 2018 (member of the advisory board)
2. *Fifth Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, May 2018 (member of the scientific committee)
3. *Sixth European Aviation Conference*, organised by the German Aviation Research Society in Dublin, Ireland, November 2017 (member of the advisory board)
4. *Tourism: Trends, Prospects and Implications for Enterprises and Destinations*, co-organised by the University of the Aegean and IMIC in Santorini, Greece, October 2017 (**Co-Chairman**)

5. *International Conference – The Visitor Economy: Strategies and Innovations*, to be co-organised by Bournemouth University in Bournemouth, United Kingdom, September 2017 (member of the scientific committee)
6. *Sixth Conference of the International Association for Tourism Economics*, organised by the International Association for Tourism Economics and the University of Bologna in Rimini, Italy, June 2017 (member of the scientific committee)
7. *Research Symposium - Tourism Hospitality and Events: Border Crossings and Inter-Connections*, organised by the University of Sunderland in Sunderland, United Kingdom, May 2017 (member of scientific committee)
8. *Second Panhellenic Conference on Place Marketing and Branding*, organised by the University of Thessaly in Larissa, Greece, March 2017 (member of scientific committee)
9. *Fifth European Aviation Conference*, organised by the German Aviation Research Society in Amsterdam, the Netherlands, November 2016 (member of the advisory board)
10. *Fourth Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, May 2016 (member of the scientific committee)
11. *Fourth European Aviation Conference*, co-organised by Cranfield University and the German Aviation Research Society in Cranfield, United Kingdom, November 2015 (member of the advisory board)
12. *Intermodal Transports: Innovations in Planning, Management, Business Development & Decision Making*, organised by the Department of Economics at the Dimokriteio University of Thrace in collaboration with the Hellenic Society of Operations Research in Alexandroupolis, Greece, October 2015 (member of the scientific committee)
13. *First International Conference on Experiential Tourism*, organised by Heliotopos in Santorini, Greece, October 2015 (member of the scientific committee)
14. *Fourth Panhellenic Conference on Urban Planning and Regional Development*, organised by the University of Thessaly in Volos, Greece, September 2015 (member of the scientific committee)
15. *Fifth Conference of the International Association for Tourism Economics*, organised by the International Association for Tourism Economics, Leeds Metropolitan University and the Hong Kong Polytechnic University in Hong Kong, China, June 2015 (member of the scientific committee)
16. *14th Biennial Conference of the International Academy for the Study of Tourism*, co-organised by the International Academy for the Study of Tourism, the Laboratory for Tourism Research and Studies, University of the Aegean and the Region of South Aegean in Rhodes, Greece, May 2015 (**Head of the local organising committee**)
17. *International Conference on Tourism as a Tool for Sustainable Growth*, co-organised by the European Tourism Unit / European Centre of Excellence (University of Athens), with the support of Bournemouth University, IFITT (International Federation for Information Technologies in Travel and Tourism), ETOA (European Tourism Association), National Centre for Sustainable Development, in Kos, Greece, May 2015 (member of the scientific committee)

18. *Third European Aviation Conference*, co-organised by Airneth, the University of Amsterdam and Amsterdam University of Applied Sciences in Amsterdam, the Netherlands, November 2014 (member of the advisory board)
19. *Third Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, May 2014 (member of the scientific committee)
20. *Second European Aviation Conference*, co-organised by the University of St Gallen and the German Aviation Research Society in St Gallen, Switzerland, November 2013 (member of the advisory board)
21. *Fifth Advances in Tourism Marketing Conference "Marketing Space and Place: Shifting Tourist Flows"*, organized by the University of Algarve in Vilamoura, Portugal, October 2013 (member of the scientific committee)
22. *Fourth Conference of the International Association for Tourism Economics*, co-organised by International Association for Tourism Economics and the University of Ljubljana in Ljubljana, Slovenia, July 2013 (member of the scientific committee)
23. *Fifth International Scientific Conference: Tourism Trends and Advances in the 21st Century*, organised by the University of the Aegean in Rhodes, Greece, May 2013 (Deputy Head of the organising committee and member of the scientific committee)
24. *48th Tourist Research Center Meeting*, co-organised by the Tourist Research Center and the Laboratory for Tourism Research and Studies, University of the Aegean in Athens, Greece, March 2013 (**Head of the local organising committee**)
25. *First European Aviation Conference*, co-organised by the Wildau Institute of Technology and the German Aviation Research Society in Berlin, Germany, November 2012 (member of the advisory board)
26. *Second Conference "Advances in Hospitality and Tourism Marketing and Management"* co-organised by the Technological Education Institute of Thessaloniki, Dimokriteio University of Thrace, Washington State University and the Institute of Tourism Research and Forecasting in Corfu, Greece, June 2012 (member of the scientific committee)
27. *Second Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, May 2012 (member of the scientific committee)
28. *INVTUR 2012 Tourism in Times of Change: Knowledge and Practices paving the Way for the Future*, organised by the University of Aveiro in Aveiro, Portugal, May 2012 (member of the scientific committee)
29. *First Pan-Hellenic Conference of Place Marketing & Branding*, organized by the University of Thessaly in Volos, Greece, April 2012 (member of the scientific committee)
30. *The 2012 Athens Tourism Symposium: International Scientific Congress on Current Trends in Tourism Management*, co-organised by the University of Patras and Heliotopos in Athens, Greece, February 2012 (member of the scientific committee)
31. *Third Conference of the International Association for Tourism Economics*, co-organised by International Association for Tourism Economics and Bournemouth University in Bournemouth, United Kingdom, July 2011 (member of the scientific committee)

32. *The 2011 Athens Tourism Symposium: International Scientific Congress on Current Trends in Tourism Management*, co-organised by the University of Patras and Heliotopos in Athens, Greece, February 2011 (member of the scientific committee)
33. *First Conference of the Hellenic Aviation Society "Air Transport of Today and Tomorrow"*, organised by the Hellenic Aviation Society in Athens, Greece, April 2010 (member of the scientific committee)
34. *The 2010 Athens Tourism Symposium: International Scientific Congress on Current Trends in Tourism Management*, co-organised by the University of Patras and Heliotopos in Athens, Greece, February 2010 (member of the scientific committee)
35. *Second Conference of the International Association for Tourism Economics*, organised by the International Association for Tourism Economics in Chiang Mai, Thailand, December 2009 (member of the scientific committee)
36. *Planning for the Future - Learning from the Past: Contemporary Developments in Travel, Tourism & Hospitality*, organised by the University of the Aegean in Rhodes, Greece, April 2009 (member of the scientific committee)
37. *Twelfth World Conference of the Air Transport Research Society (ATRS)*, co-organised by the Air Transport Research Society, the Hellenic Aviation Society and the University of the Aegean in Athens, Greece, July 2008 (**member of the local organising committee and Head of the scientific committee**)
38. *Marketing & Management in Tourism Enterprises: Modern and Innovative Approaches*, organized by the Department of Tourism Business Administration of the Technological Education Institute of Crete in Heraklion, Crete, May 2008 (member of the scientific committee)
39. *Second E-Business Forum Tourism Conference "e-Business in Travel, Tourism and Hospitality"*, co-organised by the University of the Aegean, the Technological Education Institute of Thessaloniki and the General Secretariat of Research and Technology in Athens, Greece, March 2008 (member of the scientific committee)
40. *First Conference of the International Association for Tourism Economics*, co-organised by the International Association for Tourism Economics and the University of the Balearic Islands in Palma de Mallorca, Spain, October 2007 (member of the scientific committee)
41. *International Conference Advances in Tourism Economics*, organised by the Instituto Piaget in Vila Nova de Santo André, Portugal, April 2007 (member of the scientific committee)
42. *In search of Excellence for Tomorrow's Tourism, Travel and Hospitality EuroCHRIE Conference*, co-organised by EuroCHRIE and the University of the Aegean in Thessaloniki, Greece, October 2006 (member of the scientific committee)
43. *Second International Conference on Tourism Economics*, organised by the University of the Balearic Islands in Palma de Mallorca, Spain, May 2006 (member of the scientific committee)

s. Editorial Boards of Scientific Journals (9)

- Editor-in-Chief of the international scientific *Journal of Air Transport Studies* (ISSN: 1791-6771) published by the Hellenic Aviation Society. This is a peer reviewed journal aiming at publishing high quality research related to air transport. The Journal is published

electronically twice a year, i.e. in January and July. The January issue contains papers (subject to changes) originally presented at the Air Transport Research Society Conference of the previous year(s) whereas the July issue may be occasionally dedicated to a special theme. The Journal is accessible online free-of-charge.

- Editor of *Tourismos: An international, Multi-disciplinary, Refereed Journal of Tourism* (ISSN: 1790-8418). *Tourismos* aims to promote and enhance research in all fields of tourism, including travel, hospitality and leisure. The journal is published by the University of the Aegean, Greece, and is intended for readers in the scholarly community who deal with different tourism sectors, both at macro and at micro level, as well as professionals in the industry.
- Associate Editor of *Annals of Tourism Research* (ISSN: 0160-7383), one of the most prominent academic journals in tourism, on subjects related to economics, economic geography and transport for tourism.
- Member of six (6) other Journal Scientific Boards:
 - *Aeihoros* (ISSN: 1109-5008, currently discontinued) – member of the Advisory Board;
 - *Anatolia: An International Journal of Tourism and Hospitality Research* (ISSN: 1303-2917) – member of the Editorial Review Board;
 - *International Journal of Tourism and Spirituality* – member of the Editorial Board
 - *Journal of Air Transport Management* (ISSN: 0969-6997) – member of the Editorial Board; and
 - *Journal of Hospitality and Tourism Management* (ISSN: 1447-6770)
 - *Service Industries Journal* (ISSN: 0264-2069) – member of the Editorial Board.

t. Reviewing for Scientific Journals (35)

1. *Aeihoros* (in Greek)
2. *Anatolia – An International Journal of Tourism and Hospitality Research*
3. *Annals of Tourism Research* (over 35 assignments completed)
4. *Applied Economics*
5. *Current Issues in Tourism*
6. *East-West Journal of Economics and Business*
7. *Environmental Processes*
8. *International Journal of Hospitality Management*
9. *International Journal of Tourism Policy*
10. *International Journal of Tourism Research*
11. *Island Studies Journal*
12. *Journal of Air Transport Management*
13. *Journal of Consumer Behaviour*
14. *Journal of Economics and Statistics*

15. Journal of Hospitality and Tourism Management
16. Journal of International Trade & Economic Development
17. Journal of Knowledge Economy
18. Journal of Travel and Tourism Marketing
19. Journal of Travel and Tourism Research
20. Proceedings of Rijeka Faculty of Economics, Journal of Economics and Business (Croatia)
21. Professional Geographer
22. Rivista di Politica Economica
23. Service Industries Journal
24. South African Geographical Journal
25. Spoudai
26. Tijdschrift voor economische en sociale geografie
27. Tourism Economics
28. Tourism Geographies
29. Tourism and Hospitality Research – The Surrey Quarterly Review
30. Tourism Management
31. Tourism Planning & Development
32. Tourism Review
33. Tourismos: An international, Multi-disciplinary, Refereed Journal of Tourism
34. Transportation Research Part A: Policy and Practice
35. Turizam

u. Guest Lectures in Universities (21)

1. University of Science and Culture, Iran (February 2017)
2. Mid-Sweden University, Sweden (December 2016)
3. University of Limerick, Ireland (April 2015)
4. University of St Gallen, Switzerland (October 2013)
5. China Europe International Business School, China (October 2013 – during a study visit of their students in Athens, Greece)

6. University of Tromsø, Norway (May 2013)
7. Università della Svizzera Italiana, Switzerland (May 2013)
8. Frankfurt University of Applied Sciences, Germany (September 2012, May 2013 and September 2014)
9. Cranfield University, United Kingdom (March 2011, May 2012 and April 2015)
10. Northampton University, United Kingdom (March 2012)
11. Helwan University, Egypt (January 2010, April 2010 and February 2012)
12. University of Athens, Greece (January 2012)
13. Hong Kong Polytechnic University, Hong Kong SAR (May 2011 while on sabbatical there and May 2017)
14. Southern Cross University, Australia (March 2011 – while on sabbatical there)
15. London Business School, United Kingdom (April 2010 – during a study visit in Athens, Greece)
16. University of Crete, Greece (May 2008)
17. University of Surrey, United Kingdom (November 2005 and November 2006)
18. University of Cyprus, Cyprus (March 2003)
19. University of Nottingham, United Kingdom (June 2002)
20. Athens University of Economics and Business (March 2002)
21. Palacký University, Czech Republic (December 2001)

v. Scholarly Activities and International Professional Recognition

- Recognised as *Invited Scholar* by the International Academy for the Study of Tourism. The Academy is an international network of highly accomplished scholars in the field of tourism. Its goal is to further the study of the complex, interdisciplinary field of tourism. It holds a biennial conference on a specific topic related to tourism research. The award ceremony took place in May 2017 during the Academy's 15th Biennial Conference in Guangzhou, China.
- Recognised as an *Emerging Scholar of Distinction* by the International Academy for the Study of Tourism. The award ceremony took place in June 2009 during the Academy's 11th Biennial Conference in Mallorca, Spain. This distinction is included in the 2012 Edition of the List of Excellence Activities in Higher Education of the Ministry of Education, Greece.
- Declared author of the most downloaded journal article of the *Journal of Travel Research* in 2010 (paper title: "Global Economic Crisis and Tourism: Consequences and Perspectives") and of *Annals of Tourism Research* in 2001 (paper title: "Why People Travel to Different Places?")
- Book Reviewer for **8** academic and professional journals (*Annals of Tourism Research*, *Tourism Management*, *Journal of Air Transport Management*, *Information Technology and*

Tourism, International Journal of Tourism Research, Tourism and Hospitality Research – The Surrey Quarterly Review, Tourism - The Journal of the Tourism Society, East – West Journal of Economics and Business).

- Reviewer of books and manuscripts, consultant of international publishers (Ashgate, Elsevier, Pearson Education, Palgrave, Routledge) on new editions. Endorsement author of the second edition of Graham, A. (2003) *Managing Airports*, Oxford: Elsevier and the third edition of Cooper, C. et al. (2004) *Tourism - Principles and Practice*, Harlow: Pearson Education.
- Member of the Panel of Experts of the UN World Tourism Organization (UNWTO) for its publication *World Tourism Barometer*.
- Provision of expert advice to the European Commission (DG Competition) regarding the appraisal of the merger between Olympic Air and Aegean Airlines (major Greek carriers)
- External Referee of the Hong Kong Research Grants Council and of Hong Kong Polytechnic University. External Referee of the National Research Foundation of South Africa.
- Evaluator in the 3rd Contest of Applied Research and Innovation (2015) entitled "Greece Innovates!" co-organized by the Hellenic Industries Association (SEV) and Eurobank.
- Fellow of the *Tourism Society*, the society of tourism professionals in Britain, and member of its *Tourism Consultants Network* (TCN). Fellow of the *Higher Education Academy*, the tertiary education society in Britain. Founding Member and Member of the Executive Board of the *International Association for Tourism Economics*. Founding Member and Member of the Executive Board of the *Hellenic Aviation Society* (the equivalent of the *Royal Aeronautical Society* in Greece). Member of the *Air Transport Research Society (ATRS)*, the *German Aviation Research Society (GARS)*, the *International Association of Scientific Experts in Tourism (AIEST)* and the *Tourist Research Center (TRC)*. Member of the *Athens Club*, Greece (associated with several private clubs around the world).
- Chairperson of the Awards Selection Committee of Air Transport News for the 2012 and 2013 Air Transport News Awards. These awards are highly esteemed by professionals in the aviation sector.
- Co-chairperson of a daily conference entitled *Air Transport and Tourism: Synergies and Parallelisms* organised to launch the MSc Programme in Tourism and Air Transport Management at the University of Surrey in June 2003.
- Good media experience including live interviews on Greek National Television and radio, live interviews on BBC Cornwall and BBC Southern Counties Radio and several articles in Greek and international newspapers (including the *Wall Street Journal*) and (e-) magazines.

w. Citations of Professor Papatheodorou's Publications (3132)

According to Google Scholar

(<https://scholar.google.co.uk/citations?user=R9ujxREAAAJ&hl=en&oi=ao>) on 10/11/2018, the citation indexes of Professor Papatheodorou's work were:

	All	Since 2013
Citations	3132	1580
h-index	19	15
i10-index	30	25

broken down as follows:

- Stabler, M, **Papatheodorou, A.**, Sinclair, T. (2010) *The Economics of Tourism*. 2nd edition, London: Routledge. **[1027 citations** – several citations refer to the first edition of the book]
- **Papatheodorou, A.** (2001) Why People Travel to Different Places? *Annals of Tourism Research*, 28(1): 164-179. **[341 citations]**
- **Papatheodorou, A.** (2004) Exploring the Evolution of Tourist Resorts. *Annals of Tourism Research*, 31(1): 219-237. **[279 citations** – including the Spanish version]
- **Papatheodorou, A.**, Rosello, J., Xiao, H. (2010) Global Economic Crisis and Tourism: Consequences and Perspectives. *Journal of Travel Research*, 49(1): 39-45. **[218 citations]**
- **Papatheodorou, A.** (1999) The Demand for International Tourism in the Mediterranean Region. *Applied Economics*, 31: 619-630. **[183 citations]**
- **Papatheodorou, A.** (2002) Exploring Competitiveness in Mediterranean Resorts. *Tourism Economics*, 8(2): 133-150. **[141 citations]**
- **Papatheodorou, A.** and Lei, Z. (2006) Leisure Travel in Europe and Airline Business Models: A Study of Regional Airports in Great Britain. *Journal of Air Transport Management*, 12: 47-52. **[130 citations]**
- **Papatheodorou, A.** (2002) Civil Aviation Regimes and Leisure Tourism in Europe. *Journal of Air Transport Management*, 8(6): 381-388. **[101 citations]**
- Graham, A., **Papatheodorou, A.** and Forsyth, P. (ed) (2008) *Aviation and Tourism: Implications for Leisure Travel*. Ashgate Publishing Ltd., England. **[92 citations]**
- **Papatheodorou, A.** and Song, H. (2005) International Tourism Forecasts: A Time Series Analysis of World and Regional Data. *Tourism Economics*, 11(1): 11-23. **[74 citations]**
- **Papatheodorou, A.** and Arvanitis, P. (2009) Spatial Evolution of Airport Traffic and Air Transport Liberalization: The Case of Greece. *Journal of Transport Geography*, 17: 402–412. **[58 citations]**
- **Papatheodorou, A.** (2006) The Cruise Industry – An Industrial Organisation Perspective. In Dowling, R. (ed.) *Cruise Ship Tourism*, Wallingford: CABI Publishing, 31-40. **[52 citations]**
- Lei, Z. and **Papatheodorou, A.** (2010) Measuring the Effect of Low-Cost Carriers on Regional Airports' Commercial Revenue. *Research in Transportation Economics*, 26: 37-43. **[40 citations]**
- **Papatheodorou, A.** (2003) Modelling Tourism Development - A Synthetic Approach. *Tourism Economics*, 9(4): 407-430. **[30 citations]**
- **Papatheodorou, A.** (2006) The Tourist Area Life Cycle and the Spatial Implications of Competition. In Butler, R. (ed.) *The Tourism Area Life Cycle Vol.2: Conceptual and Theoretical Issues*, Clavedon: Channel View Publications, 67-82. **[27 citations]**

- **Papatheodorou, A.** (2003) Corporate Strategies of British Tour Operators in the Mediterranean Region: An Economic Geography Approach. *Tourism Geographies*, 5(3): 280-304. [24 citations]
- **Papatheodorou, A.** (2006) (ed.) *Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry*, London: IB Tauris, 20-34. [20 citations]
- **Papatheodorou, A.** (ed.) (2006) *Managing Tourism Destinations*. Cheltenham: Edward Elgar Publishing. [20 citations]
- **Papatheodorou, A.** and Arvanitis, P. (2014) Tourism and the Economic Crisis in Greece: Regional Perspectives, *Region et Développement*, 39: 183-203. [19 citations]
- **Papatheodorou, A.** (2008) The Impact of Civil Aviation Regimes on Leisure Market. In Graham, A., Papatheodorou, A. and Forsyth, P. (eds.) *Aviation and Tourism: Implications for Leisure Travel*, Aldershot: Ashgate, 49-57. [18 citations]
- Pappas, N. and **Papatheodorou, A.** (2017) Tourism and the Refugee Crisis in Greece: Perceptions and Decision-Making of Accommodation Providers, *Tourism Management* 63: 31-41. [14 citations]
- **Papatheodorou, A.** (2006) Micro-foundations of Tourist Choice. In Dwyer, L. and Forsyth, P. (eds.) *International Handbook on the Economics of Tourism*, Cheltenham: Edward Elgar Publishing, 73-88. [14 citations]
- **Papatheodorou, A.** (2001) Tourism, Transport Geography and Industrial Economics: A Synthesis in the Context of Mediterranean Islands. *Anatolia*, 12 (1): 23-34. [14 citations]
- **Papatheodorou, A.** and Pappas, N. (2017) Economic Recession, Job Vulnerability and Tourism Decision-Making: A Qualitative Comparative Analysis, *Journal of Travel Research*, 56(5): 663-677. [13 citations]
- **Papatheodorou, A.**, Lei, Z. and Apostolakis, A. (2012) Hedonic Price Analysis. In Dwyer, L., Gill, A. and Seetaram, N. (eds.) *Handbook of Research Methods in Tourism: Quantitative and Qualitative Approaches*, Cheltenham: Edward Elgar Publishing, 170-182. [13 citations]
- Wanhill, S. (2006) Competition in Visitor Attractions in **Papatheodorou, A.** (2006) (ed.) *Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry*, London: IB Tauris, 172-186. [12 citations]
- Dwyer, L., Forsyth, P. and **Papatheodorou, A.** (2011) Economics of Tourism. In Cooper, C. (ed.) *Contemporary Tourism Reviews*, Oxford: Goodfellow Publishers (electronic edition only - ISBN:978-1-906884-28-4). [11 citations]
- Koo, T., Halpern, N., **Papatheodorou, A.**, Graham, A., Arvanitis, P. (2016) Air Transport Liberalisation and Airport Dependency: Developing a Composite Index, *Journal of Transport Geography*, 50: 83-93. [10 citations]
- Farmaki, A. and **Papatheodorou, A.** (2015) Stakeholder Perceptions of the Role of Low-Cost Carriers in Insular Tourism Destinations: The Case of Cyprus, *Tourism Planning and Development*, 12(4): 412-432. [10 citations]
- **Papatheodorou, A.** (2003) Do we Need Airport Regulation? *Utilities Journal*, 6(10): 35-37. [10 citations]

- Lei Z., **Papatheodorou, A.** and Szivas, E. (2010) The Impact of Low-cost Carriers on Regional Airports Financial Performance: Evidence from the UK. In Forsyth, P., Gillen, D., Müller, J. and Niemeier, H. M. (eds.) *Airport Competition: The European Experience*, Aldershot: Ashgate, 311-8 (ISBN: 9780754677468). **[8 citations]**
- Koutoulas, D., Tsartas, P., **Papatheodorou, A.** and Prountzou, E. (2009) Understanding the Tour Operators' Point of View for effectively Marketing a Tourist Destination: The Case of Athens. *Tourism Today*, 9: 65-77. **[8 citations]**
- **Papatheodorou, A.** and Zenelis, P. (2013) The Importance of the Air Transport Sector for Tourism. In Tisdell, C. (ed.) *Handbook of Tourism Economics: Analysis, New Applications and Case Studies*, London: World Scientific Publishing, 207-224 (ISBN: 9789814327077). **[7 citations]**
- **Papatheodorou, A.** and Platis, N. (2007) Airline Deregulation, Competitive Environment and Safety. *Rivista di Politica Economica*, 97(I-II): 221-242 **[7 citations]**
- **Papatheodorou, A.** (2006) Liberalisation and Deregulation for Tourism: Implications for Competition. In Buhalis, D. and Costa, C. (eds.) *Tourism Management Dynamics: Trends, Management and Tools*, Oxford: Butterworth – Heinemann, 68-77. **[7 citations]**
- **Papatheodorou, A.** (2000) *Evolutionary Patterns in Tourism: A Spatial Industrial Organisation Approach*. DPhil Thesis, School of Geography, University of Oxford, United Kingdom. **[7 citations]**
- **Papatheodorou, A.** and Busuttil, L. (2003) EU Accession and Civil Aviation Regimes: Malta and Cyprus as a Case Study. *7th Annual Conference of the Air Transport Research Society*, organised by the Air Transport Research Society (ATRS) in collaboration with the Toulouse Business School in Toulouse, France. **[6 citations]**
- Palaskas, T., **Papatheodorou, A.** and Tsampra, M. (2006) *Cultural Heritage as a Growth Factor in the Greek Economy* (in Greek). **[6 citations]**
- Karampela, S., Kizos, T. and **Papatheodorou, A.** (2015) Patterns of Transportation for Tourists and Residents in the Aegean Archipelago, Greece. In Baldacchino, G. (ed.) *Archipelago Tourism: Policies and Practices*, Aldershot: Ashgate, 35-49 (ISBN: 9781472424303). **[6 citations]**
- Tsartas, P., **Papatheodorou, A.**, and Vasileiou, M. (2014) Tourism Development and Policy in Greece. In Costa, C., Panyik, E. and Buhalis, D. (eds.) *European Tourism Planning and Organisation Systems: The EU Member States*, Clevedon: Channel View Publications, 297-319 (ISBN: 9781845414320). **[5 citations]**
- **Papatheodorou, A.** (2011) Airlines and Tourism: Interrelations and Trends. In O'Connell, J. F. and Williams, G. (eds.) *Air Transport in the 21st Century: Key Strategic Developments*, Aldershot: Ashgate, 197-209. **[5 citations]**
- Efthymiou, M. and **Papatheodorou, A.** (2015) Intermodal Passenger Transportation and Destination Competitiveness in Greece, *Anatolia – An International Journal of Tourism and Hospitality Research*, 26(3): 459-471. **[5 citations]**
- **Papatheodorou, A.** and Koura, F. (2012) Customer Satisfaction from Public Service Obligation (PSO) Routes: Thessaloniki as a Case Study, *Journal of Air Transport Studies*, 3(2): 23-37. **[4 citations]**

- Efthymiou, M., Arvanitis, P. and **Papatheodorou, A.** (2016) Institutional Changes and Dynamics in the European Aviation Sector: Implications for Tourism. In Pappas N. & Bregoli, I. (eds) *Global Dynamics in Travel, Tourism and Hospitality*. Hershey, Pennsylvania: IGI Global, 41-57 (ISBN: 9781522502012). **[4 citations]**
- **Papatheodorou, A.** and Iatrou, K. (2007) Leisure Travel: Implications for Airline Alliances. *11th Annual World Conference of the Air Transport Research Society* hosted by University of California – Berkeley, USA. This is an abstract-refereed paper published in the electronic conference proceedings. **[4 citations]**
- **Papatheodorou, A.** (2003) Exploring the Determination of Student Performance in University Modules and Streams. *Applied Economics*, 35: 1859-1864. **[4 citations]**
- Poulaki, I. and **Papatheodorou, A.** (2011) Turkey's Potential Accession into the European Common Aviation Area and its Impacts on Tourism in the Greek Eastern Aegean Islands: A SWOT Analysis for Chios Island, *3rd Conference of the International Association for Tourism Economics*, Bournemouth, United Kingdom. **[3 citations]**
- Zenelis, P. and **Papatheodorou, A.** (2008) Low Cost Carriers' Penetration: A Comparative Case Study of Greece & Spain. *12th Annual World Conference of the Air Transport Research Society* hosted by the Hellenic Aviation Society and the University of the Aegean in Athens, Greece. **[3 citations]**
- Stavrinoudis, T., Tsartas, P., **Papatheodorou, A.** (2013) Business Environment and Accommodation Policies in Europe. In Costa, C., Panyik, E. and Buhalis, D. (eds.) *Trends in European Tourism Planning and Organisation*, Clevedon: Channel View Publications, 174-186 (ISBN: 9781845414108). **[3 citations]**
- **Papatheodorou, A.** (2010) Airport Competition in Greece: Concentration and Structural Asymmetry. In Forsyth, P., Gillen, D., Müller, J. and Niemeier, H. M. (eds.) *Airport Competition: The European Experience*, Aldershot: Ashgate, 277-89. **[2 citations]**
- Marinakos, K. and **Papatheodorou, A.** (2009) Synergies and Conflict between Public Authorities and the Private Sector: The Case of Tourism Development in the Prefecture of Arcadia, Greece. *4th International Scientific Conference Planning for the Future – Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality*, organised by the University of the Aegean in Rhodes, Greece. **[2 citations]**
- Glyptou, K., **Papatheodorou, A.**, Paravantis, J. A., and Spilanis, I. (2014) Tourism Sustainability Methodologies: A Critical Assessment, *5th International Conference on Information, Intelligence, Systems and Applications*, co-organized by the Institute of Electrical and Electronic Engineers (IEEE), the Biological and Artificial Intelligence Foundation (BAIF) and the University of Piraeus in Chania, Greece. This is a refereed paper published in the electronic conference proceedings. **[2 citations]**
- Poulaki, I. and **Papatheodorou, A.** (2013) Rethinking "Airport Catchment Area": Intermodality for an Air Travel Alternative, *17th Annual World Conference of the Air Transport Research Society*, hosted by the University of Bergamo, Italy. This is an abstract-refereed paper published in the electronic conference proceedings. **[1 citation]**
- Tsartas, P., **Papatheodorou, A.**, Stavrinoudis, T. and Pappas, N. (2011) Emerging Dynamics in the Travel Agencies Sector: Evidence from Greece. *Acta Turistica*, 23(1): 49-71. **[1 citation]**
- Poulaki, I. and **Papatheodorou, A.** (2010) The Interdependence between Airline Network Planning and Tourism Flows: the Case of Athens Airways Seasonal Routes Thessaloniki -

Mykonos and Thessaloniki – Santorini. *14th Annual World Conference of the Air Transport Research Society*, organised by the University of Porto, Portugal. [1 citation]

- Poulaki, I. and **Papatheodorou, A.** (2009) The Perspectives of Recreational General Aviation as a Form of Special Interest Tourism: A Comparative Case Study of Greece & Spain. *13th Annual World Conference of the Air Transport Research Society* hosted by the Department of Transport, Abu Dhabi, UAE. This is an abstract-refereed paper published in the electronic conference proceedings. [1 citation]
- Poulaki, I., **Papatheodorou, A.** and Stergiou, D. (2013) Expanding Cross Border Airport Catchment Area using Intermodality: The Case of Izmir Adnan Menderes Airport, *Tourism Today* 13: 48-60. [1 citation]
- Getz, D. and Sailor, L. (2006) Design of Destination and Attraction-Specific Brochures in **Papatheodorou, A.** (ed.) *Managing Tourism Destinations*. Cheltenham: Edward Elgar Publishing, 106-126. [1 citation]
- **Papatheodorou, A.** (2005) Book Review: Upham, P., Maughan J., Raper, D. and Thomas, C. (2003) *Towards Sustainable Aviation*, London: Earthscan, *Tourism Management* 26: 299. [1 citation]
- **Papatheodorou, A.** (2003) Book Review: Hensher D. (2001) *Travel Behaviour Research: The Leading Edge*, Oxford: Elsevier, *Annals of Tourism Research*, 30: 270-1. [1 citation]
- **Papatheodorou, A.** (2000) Accessibility and Market Structure: Implications for Island Tourism Destinations in the Mediterranean Region. *Tourism on Islands and Specific Destinations Conference*, organised by the University of the Aegean in Chios, Greece. [1 citation]

x. Reviews of Professor Papatheodorou's Books by other Scholars in English (12)

Stabler, M. J., **Papatheodorou, A.** and Sinclair, M. T. (2010) *The Economics of Tourism*, 2nd Edition, London: Routledge. [2 reviews]

1. Frechtling, D. C. (2010) A Review of "The Economics of Tourism", *Annals of Tourism Research*, 37(4): 1214–1216.
2. Mihalič, T. (2011) A Review of "The Economics of Tourism", *Tourism Management*, 32: 1238-1240.

Graham, A., **Papatheodorou, A.** and Forsyth, P. (ed.) (2008) *Aviation and Tourism: Implications for Leisure Travel*, Aldershot: Ashgate. [4 reviews]

3. Booker, N. (2008) A Review of "Aviation and Tourism - Implications for Leisure Travel", *Tourism: The Journal of the Tourism Society*, 138: 22.
4. Devriendt, L. (2009) A Review of "Aviation and Tourism - Implications for Leisure Travel", *Airlines Magazine* (online journal), available from: <http://airlinesmagazine.wordpress.com/2009/05/27/book-review-aviation-and-tourism-implications-for-leisure-travel/> (accessed 18/11/2013)
5. Galvani, A. (2011) A Review of "Aviation and Tourism - Implications for Leisure Travel", *Tourism Geographies*, 13(2): 332-335.
6. Prideaux, B. (2010) A Review of "Aviation and Tourism - Implications for Leisure Travel", *Tourism Recreation Research*, 35(3): 316-317.

Papatheodorou, A. (ed.) (2006a) *Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry*, London: IB Tauris. [2 reviews]

7. Arvanitis, P. (2006) Book Review "Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry", *East – West Journal of Economics and Business*, 9(2): 107-110.
8. van Heerden, N. (2007) Book Review "Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry", University of Pretoria Repository.

Papatheodorou, A. (ed.) (2006β) *Managing Tourism Destinations*. Cheltenham: Edward Elgar Publishing. [4 reviews]

9. Buhalis, D. (2007) Managing Tourism Destinations, *International Journal of Tourism Research*, 9: 391-392.
10. James, M. (2012) The SAGE Handbook of Tourism Studies, *Journal of Sustainable Tourism*, DOI: 10.1080/09669582.2012.673746
11. McCabe, S. (2008) Book Review: Managing Tourism Destinations, *Tourism Analysis*, 13: 217-219.
12. Sigala, M. (2008) Book Review: Managing Tourism Destinations, *Annals of Tourism Research*, 35(3): 836–838.

7. Lecturing, Supervising and Curriculum Design

a. Postgraduate Modules (26)

Professor Papatheodorou has taught **twenty-six (26)** postgraduate modules in **six (6)** countries (Greece, Germany – India, Egypt, Hong Kong SAR, United Kingdom) and **thirteen (13)** academic institutions. In particular:

1. Module Convenor: Tourism Development and Policy (core module - MSc Programme in Tourism Planning, Management and Policy, University of the Aegean, Greece)
Successful development of tourism depends on the relationship between the public and private sectors. A key element in this is the design of policies for tourism that can meet the needs of the stakeholders by establishing valid planning goals and instruments. *Tourism Development and Policy* explores such policies and considers their formulation from a regional development perspective. The course aims to examine the position and priorities of the stakeholders in tourism, to outline the principles of policy-making and to discuss planning processes and tools. Students are expected to critically analyse planning and policymaking outcomes in different situations. Case studies and business game simulations from various tourism sectors such as air transport, hospitality and travel distribution enable students to fruitfully apply the theoretical concepts in real world situations, to synthesise the derived conclusions from a managerial perspective and to propose several meaningful initiatives in tourism development and policymaking. The module was taught in Greek in the academic years 2005-06, 2006-07, 2007-08, 2008-09, 2009-10, 2011-12, 2012-13, 2013-14, 2014-15, 2016-17 and 2017-18.
2. Module Convenor: Transport for Tourism (elective module - MSc Programme in Tourism Planning, Management and Policy, University of the Aegean, Greece)
This module examines the prevailing business environment and trends in transport for tourism. It focuses on air transport and the cruise sector. The module aims at transferring theoretical and empirical knowledge that highlights the implications of transport for tourism development and regional growth. Moreover, the module discusses issues related to market structure, conduct and performance in the transport for tourism sector under different regimes (regulation and deregulation). It presents alternative corporate strategies in the area of transport for tourism and analyses issues of vertical integration. Finally, the module suggests suitable policies to alleviate the emerging problems at both micro and macro levels. The module was taught in Greek in the academic years 2006-07, 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13, 2013-14, 2014-15, 2016-17 and 2017-18. In the academic year 2018-19 the module became a core one in the MSc Programme and was renamed to *Management of Air Transport and Cruising*.
3. Module Convenor: Air Transport Management (core module - MSc Programme in Management of Tourism Enterprises and Organisations, Thessaloniki University of Applied Sciences, Greece)
This module examines the prevailing business environment and trends in the air transport sector. It presents alternative business models in the airline and airport industries and analyses corporate strategies related to market structure, conduct and performance under different regimes (regulation and liberalisation). The module also highlights the implications of air transport management for tourism and regional growth. Finally, the module suggests suitable policies to alleviate the emerging concerns such as environmental pollution. The module was taught in Greek in the academic year 2016-17 and 2017-18.
4. Module Convenor: General Principles of Management, Tourism Legislation and Structure of Employer and Collective Organizations (core module – MSc Programme in Tourism Business Administration, Hellenic Open University, Greece)

This distance learning module applies the principles of management in tourism by primarily focusing on issues related to planning and programming, leadership and control, motivation and promotion. It also discusses the structure of national and international tourism organizations and the role played by the various stakeholders in forming tourism policy and in affecting labour conditions in the sector. Finally, the module analyses topics related to tourism legislation in Greece and its implications for both consumers and producers. The module was taught in Greek in the academic years 2005-06, 2006-07, 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13, 2013-14, 2014-15, 2015-16, 2016-17, 2017-18 and 2018-19.

5. Module Convenor: Air Transport Market and Airline Distribution (core module - Advanced Master in Air Transport Management, Ecole Nationale d'Aviation Civile, Hong Kong SAR)

This module discusses first the foundations of distribution channels in aviation focusing on the involved service providers in Tourism Distribution Channels (TDCs) and the role of Global Distribution Systems (GDSs). It then analyses the fundamentals of airline distribution strategy in terms of an airline's competitive position in the market; the role of sales organisation, corporate accounts and tripartite agreements; the importance of ancillary revenue, integrated websites and linked travel arrangements; as well as the significance of NDC, m-commerce and social media. Subsequently, the module studies different airline business models and their distribution characteristics. The module was taught in English in the academic year 2018-19.

6. Module Convenor: Applied Regional Analysis and Spatial Economics (core module – MBA Programme in Aviation and Tourism Management, FH Frankfurt am Main University of Applied Sciences, Germany and its mirror programme in India in collaboration with the University of Petroleum Studies, India)

This module is based on three major pillars. First, the theoretical background focuses on the regional impact of air transport with emphasis on the concepts of linkages, leakages, and displacement effects; the regional multiplier; the external benefits and costs of air transport; the implications of air transport for land use; the relationship between air transport, new economic geography, accessibility and spatial interaction and the emergence of core and periphery at different spatial levels. Subsequently, several applied topics are studied such as competition issues in air transport; the airline-airport relationship and the importance of Public Service Obligations (PSO) routes for regional economic development. Finally, a set of spatial economic analysis tools are explored in the context of air transport such as spatial concentration indexes; traffic forecasting; and catchment area analysis. The module was taught in English in the academic years 2012-13 (Frankfurt), 2013-14 (Frankfurt, Bangalore, Mumbai and New Delhi), 2014-15 (Frankfurt), 2015-16 (Frankfurt), 2016-17 (Frankfurt) and 2017-18 (Frankfurt).

7. Module Convenor: Strategic Business Travel Management (core module – MBA Programme in Aviation and Tourism Management, FH Frankfurt am Main University of Applied Sciences, Germany)

The module discusses the role of business travel as a management function in companies highlighting among others the emerging leadership challenges. Moreover, it focuses on the evaluation and optimization of processes among travel management companies, service providers and companies. It also examines global market development and trends in the MICE sector and stresses the importance of corporate accounts in the airline industry. The module was taught in English in the academic year 2017-18 (Frankfurt).

8. Module Convenor: Strategic Tour Operations Management (core module – MBA Programme in Aviation and Tourism Management, FH Frankfurt am Main University of Applied Sciences, Germany)

This module examines the global market development of the tour operations business. It evaluates the different tour operator business models (traditional, building block tour operators, vertical and horizontal concentration) and underlying competitive strategies and business segments. It also discusses the strategic success factors and leadership

challenges (brand policy and brand management, ICT – Information and Communication Technology, CSR - Corporate Social Responsibility, crisis management, demand changes). The module was taught in English in the academic year 2017-18 (Frankfurt).

9. Module Convenor: Aviation Operations (core module – MA Programme in International Tourism and Aviation Management, University of West London, United Kingdom)
Aviation Operations analyse the structure and organisation of the aviation industry and key operational practices therein. The module also delivers the knowledge and understanding of operational management within aviation and provides awareness of the aviation business operating environment. It develops and understanding of aviation operational strategy as well as skills to recognise the quality of service delivery through operations management. The contents of the module include: introduction and understanding operations management; the nature of operations management, processes, services and systems; competition and how operations management used effectively can win customers; operations processes and lifecycles, process types, the service firm lifecycle; locating, designing and managing facilities, the selection of locations, trends, capacity, layout, servicescape for aviation operations; managing capacity and demand capacity management in customer processing operations, strategies to manage capacity and revenue management, queue management; managing quality and operations strategy; quality defined, gap analysis, strategies for quality, competitive advantage, business models. The module was taught in English in the academic year 2015-16.

10. Module Convenor: Principles of Economics in the Air Transport Industry (core module – MSc Programme in Aviation Management, Helwan University, Egypt)
This is a module taught in the context of the Masters in Air Transport Management programme jointly offered by the state University of Helwan (based in Cairo, Egypt), the Arab Air Carriers Organization (AACO) and Egyptair, the national carrier of Egypt. The module initially discusses fundamental concepts of air transport economics. It then focuses on issues of costs and revenue management and concludes by analysing topics related to network planning, scheduling and traffic forecasting. The module was taught in English in the academic years 2009-10 and 2011-12.

11. Module Convenor: Marketing of Services (core module – MSc Programme in Aviation Management, Helwan University, Egypt)
This is a module taught in the context of the Masters in Air Transport Management programme jointly offered by the state University of Helwan (based in Cairo, Egypt), the Arab Air Carriers Organization (AACO) and Egyptair, the national carrier of Egypt. The module aims to deepen the conceptual and practical understanding of the broad range of issues challenging the service manager; to broaden the appreciation of initiatives and experiences in the service sector and to encourage critical evaluation of these experiences and initiatives in the light of conceptual issues and home-country conditions; and to enhance the professional skills applicable to the field of service marketing with the aim of improving personal effectiveness. The module was taught in English in the academic year 2009-10.

12. Module Convenor: Tourism and the Greek Economy (core module - National School of Public Administration, Greece)
This module examines the role of tourism in the Greek economy as a propulsive mechanism of growth in the context of sustainable development. The evolution and structure of tourism demand and supply in Greece are analysed focusing on strengths, weakness, opportunities and threats in each case. Subsequently, the module highlights the importance of cultural tourism as an alternative or even a complement to the mass tourism product in Greece. Efficient management of transport for tourism is also discussed and policy suggestions to raise competitiveness of the Greek tourism product are made within the framework of an integrated quality strategy. The module was taught in Greek in 2006, 2007, 2009 and 2010.

13. Module Convenor: Introduction to Tourism Economics (core module - National School of Public Administration, Greece)

This module applies the theories of microeconomics, macroeconomics and industrial organization in the context of tourism enterprises. Demand and supply conditions are first discussed, followed by an analysis of market equilibrium under different market structures. These set the theoretical foundations for the subsequent study of corporate practices in tourism and their implications for tourism development. Empirical studies are presented in the context of civil aviation, hospitality and travel distribution. The module was taught in Greek in 2007.

14. Module Convenor: Applied Econometric Modelling in Tourism (elective module - MSc Programme in Tourism Planning, Management and Policy, University of the Aegean, Greece)

This module examines and discusses applied econometric modelling concepts in tourism. In particular, *Applied Econometric Modelling in Tourism* focuses on correlation analysis, demand-side modelling (single equation and AIDS-type systems), time-series modelling (including ARIMA) and hedonic price analysis. Moreover, the module presents the fundamental difficulties occurring in tourism data collection and measurement. Basic statistics and econometrics knowledge is a prerequisite for understanding and successfully meeting the standards of this module. The abovementioned topics are explored in the context of specific tourism studies undertaken in the past. Students are also encouraged to familiarise themselves with appropriate computer software (e.g. EViews). The module was offered in Greek as an elective in the academic year 2005-06.

15. Module Convenor: Economics of Tourism Enterprises (elective module - MSc Programme in Tourism Planning, Management and Policy, University of the Aegean, Greece)

Economics of Tourism Enterprises applies the theory of microeconomics and industrial organisation in the context of tourism enterprises. The course discusses first the demand and supply side of tourism followed by an analysis of market equilibrium under alternative market structures. Subsequently, the module sets the necessary framework to understand corporate practices in the marketplace. It applies the above concepts primarily in the areas of commercial passenger aviation industry, hospitality sector and the travel distribution system. The module also addresses the implications of vertical integration in the tourism industry and suggests policy measures for the alleviation of emerging problems. The module was taught in Greek in the academic year 2004-05.

16. Module Convenor: Competition Issues in Tourism (elective postgraduate module - University of Surrey, United Kingdom)

Competition Issues in Tourism applies the theory of spatial industrial organisation in the context of tourism. First, a comprehensive toolkit necessary for the understanding of corporate practices and the performance of competition analysis in the marketplace is provided. Subsequently, several competition issues are examined in the areas of commercial passenger aviation industry, hospitality sector and the travel distribution system. Finally, the study of the implications of vertical integration addresses the tourism industry holistically. The required policy measures for the alleviation of the emerging problems are explicitly discussed. The module was taught in English during the academic years 2001-02, 2002-03 and 2003-04.

17. Module Convenor: Group Project (core module – Master Entry Programme, University of Surrey, United Kingdom)

Group Project is a seminar-based module that culminates in the oral and written presentation of a report. Selection of topics and groups is made by the students, subject to the approval by the module tutor. The module was taught in English in various formats during the academic years 2000-01, 2001-02, 2002-03 and 2003-04.

18. Module Co-Convenor: Economics of Tourism (core module - Inter-Institutional, Inter-Departmental International Master of Sustainable Tourism Development: Cultural Heritage, Environment, Society led by Harokopio University of Athens, Greece)
Grounded in economic theory and application the module analyses tourism demand, supply and impacts of tourism on the host community, investigates issues of market regulation and liberalization and identifies factors which can increase economic and sustainable development such as trade relationships. It also analyses issues of management and their implications for the economic performance of the tourism sector. The module was taught in English in the academic year 2018-19.
19. Module Co-Convenor: Tourism Policy (core module - MSc Programme in Innovation and Entrepreneurship in Tourism led by University of West Attica, Greece)
Successful development of tourism depends on the relationship between the public and private sectors. A key element in this is the design of policies for tourism that can meet the needs of the stakeholders by establishing valid planning goals and instruments. *Tourism Policy* explores such policies and considers their formulation from a regional development perspective. The course aims to examine the position and priorities of the stakeholders in tourism, to outline the principles of policy-making and to discuss planning processes and tools. The module was taught in Greek in the academic year 2016-17 and 2017-18.
20. Module Co-Convenor: The Economics of Sustainable Tourism (elective module - MSc Programme in Sustainable Development, International Hellenic University, Greece)
The module aims to critically explore how tourism economic development can move closer to a sustainable ideal from a firm economic analytic anchor. Grounded in economic theory and application it analyses tourism demand, supply and impacts of tourism on the host community, investigates issues of market regulation and liberalization and identifies factors which can increase economic and sustainable development such as trade relationships. It examines the impact of tourism on natural resources and the environment and also the impact of environmental degradation on tourism, both at the local and global level. It examines the impact of environmental policy on tourism. It reviews various alternative models of tourism's development and investigates the economic and social effects of adopting a sustainable tourism strategy, emphasizing the case of Greece. The module was offered in English as an elective in the academic year 2013-14.
21. Module Co-Convenor: Strategic Destination Management (core module – MBA Programme in Aviation and Tourism Management, FH Frankfurt am Main University of Applied Sciences, Germany)
The module analyses the global development of international tourism and destinations. It stresses the importance of strategic positioning of destinations and competition analysis as well as the role of strategic quality management in destinations. It studies strategic product development and modification in destinations in the global competitive environment and highlights the role of destination marketing in this context.
22. Module Co-Convenor: Strategic Tourism Marketing and E-Business (core module – MBA Programme in Aviation and Tourism Management, FH Frankfurt am Main University of Applied Sciences, Germany)
The module explores the role of tourism marketing as a special case of services marketing. It highlights strategic success factors in tourism marketing and highlights future trends and challenges in tourism marketing. The module also discusses strategic information management in tourism and the impact of information and communication technologies on the formation of e-business strategy in tourism. Finally, the module examines the importance of online- and social media management in tourism; e-business applications in tourism; as well as future trends and challenges in e-business.

23. Module Co-Convenor: Economic Environment (elective postgraduate module - University of Surrey, United Kingdom)
 The rise of complexity in the sectors of the tourism industry over the last two decades renders necessary the explicit study of the various corporate practices and their implications for the functioning of competition. *Economic Environment* aims at covering these issues from several different perspectives by applying economic theory in the context of tourism. A comprehensive toolkit that is necessary for the understanding of business practices and the performance of economic analysis in the tourism marketplace is provided. Moreover, several specific issues are examined in the areas of transport for tourism, hospitality sector and the travel distribution system. The macro-implications of tourism for wider economic and regional development are also addressed in an integrated manner. Dr Andreas Papatheodorou contributed to this module with lectures on the microeconomic aspects of tourism in the academic year 2000-01.
24. Module Contributor: Economic Geography of Europe (elective module – MSc Programme in International and European Economic Studies, Athens University of Economics and Business, Greece)
 This module discusses the theories of regional growth and development in the empirical context of the European Union. It provides a comprehensive analysis of the various conceptual frameworks in regional economics, industrial geography, political economy and development. Professor Papatheodorou contributed to this module with lectures in Greek on the economic geography of aviation and the travel distribution system in Europe in the academic year 2001-02. He then gave similar lectures in the context of the module *Microeconomic Aspects of European Integration* over the academic years 2002-03, 2003-04 and 2004-05.
25. Module Contributor: Tourism Theory and Practice (core postgraduate module - University of Surrey, United Kingdom)
Tourism Theory and Practice introduces tourism in the form of an organising framework. It presents and examines the main theories and disciplines that underpin and explain tourism. The module provides knowledge and understanding but also gives the students the opportunities to analyse and evaluate the state of knowledge about tourism. Professor Papatheodorou contributed to this module with a discussion of issues related to regional development and transport for tourism during the academic years 2000-01, 2001-02, 2002-03 and 2003-04.
26. Module Contributor: Examples in Tourism (core module – Master Entry Programme, University of Surrey, United Kingdom)
Examples in Tourism concentrates on specific practices in tourism and hospitality. It aims at encouraging the students to be alert to the key current issues in their chosen area of study; to provide them with an opportunity to analyse these issues critically; and to encourage them to relate their knowledge, experience, and interests to their studies. Dr Andreas Papatheodorou contributed to this module with various workshops including Integrated Quality Management (IQM) in coastal and urban tourism destinations of the European Union over the academic years 2000-01, 2001-02, 2002-03 and 2003-04.

b. Undergraduate Modules (10)

Professor Papatheodorou has taught **ten (10)** undergraduate modules in **two (2)** countries (Greece and United Kingdom) and **four (4)** academic institutions. In particular:

1. Module Convenor: International Economics (core module, BA Programme in Business Administration, University of the Aegean, Greece)

International Economics examines the external sector of an economy from an international monetary perspective. It emphasises the determination of the exchange rates and their relation to product and money markets. The course analyses alternative models of short and long-run macroeconomic equilibrium and discusses extensively the advantages and disadvantages of each approach. The module was taught in Greek in the academic years 2004-05, 2005-06, 2006-07, 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13, 2013-14, 2014-15, 2016-17 and 2017-18.

2. Module Convenor: Industrial Economics (stream prescribed module, BA Programme in Business Administration, University of the Aegean, Greece)

Industrial Economics applies the theory of industrial organisation in the context of secondary and tertiary economic sectors. First, a comprehensive toolkit necessary for the understanding of corporate practices and the performance of competition analysis in the marketplace is provided. Subsequently, a number of competition issues are examined. The required policy measures for the alleviation of the emerging problems are explicitly discussed. The module was taught in Greek in the academic years 2009-10, 2011-12, 2012-13, 2013-14, 2014-15, 2016-17, 2017-18 and 2018-19.

3. Module Convenor: Governance of Aviation (core module, BA (Hons) Programme in Airline and Airport Management, University of West London, United Kingdom)

Governance of Aviation aims to define the geographical and political nature of aviation within the UK & Europe and examine its significance; to examine the decision-making process and legislation of aviation within the UK & Europe at a spatial and social level; to discuss the establishment of a European framework for aviation; to consider the rationale for a European Union policy on aviation; to reflect on European Union Directorates influencing the future of aviation; and to examine future community action designed to assist the social and spatial development of aviation. The module was taught in English in the academic year 2015-16.

4. Module Convenor: Spatial Economics (elective module, BA Programme in Business Administration, University of the Aegean, Greece)

Spatial Economics aims at examining and analysing applied topics in regional development. It emphasises on issues of regional inequality within and across national economies and the need to take suitable policy measures to alleviate the emerging problems. The module discusses strategies in public administration, policy and planning focusing at different spatial levels, i.e. supranational, international, national, regional and local. Case studies and examples are mainly derived from Greece and other countries of the European Union. The module was taught in Greek in the academic years 2005-06, 2006-07, 2007-08 and 2008-09.

5. Module Convenor: Geography of Tourism (elective module, BA Programme in Geography, Harokopeion University, Greece)

Geography of Tourism aims at studying and analyzing the development of tourism in space. The module first discusses issues related to tourism demand and supply and the nature of the tourism product. It then focuses on the various resources of world tourism including the physical and built environment, heritage, infrastructure and services. The module also explores the geographical characteristics of international tourism development identifying tourism zones and flows in Europe, the Americas, Asia, Africa and Oceania. It studies the most important patterns of tourism development in the modern world including mass tourism, special and alternative forms of tourism and the concept of sustainability. Finally, the module applies the above framework in the context of tourism in Greece and its evolution in space and time from both a demand and a supply side perspective. The module was taught in Greek in the academic year 2007-08.

6. Module Convenor: Tourism Operations 2 - Transport and Travel Distribution (prescribed module, BSc Programme in Management & Tourism, University of Surrey, United Kingdom)
Tourism Operations 2 examines the development, operation, structure, organisation and trends in travel distribution and transport operators with emphasis on the airline industry. For each an explanation is provided of the ways in which the sector works and the environment within which it is developing. It analyses the position and role of the sectors in tourism as a whole. Professor Papatheodorou taught this module in English during the academic years 2000-01, 2001-02, 2002-03 and 2003-04.

7. Module Convenor: Development of Tourism (prescribed module, BSc Programme in Management & Tourism, University of Surrey, United Kingdom)
Development of Tourism explores the background to tourism and its development. It sets out the meaning and nature of tourism and demonstrates the ways in which it has developed historically. It then goes on to consider the current scale and patterns of tourism demand and the influences on the demand before examining the likely future directions and trends. Professor Papatheodorou taught this module in English during the academic years 2000-01, 2001-02 and 2002-03.

8. Module Co-Convenor: Tourism Economics (stream module, BA Programme in Business Administration, University of the Aegean, Greece)
Tourism Economics applies economic theory in the context of tourism. Moreover, a number of specific issues are examined in the areas of transport for tourism, hospitality sector and the travel distribution system from a micro-economic perspective. The macro-implications of tourism for wider economic and regional development are also addressed in an integrated manner. Dr Andreas Papatheodorou contributed to this module with lectures in Greek on the microeconomic aspects of tourism in the academic years 2005-06, 2006-07, 2007-08, 2008-09, 2016-17, 2017-18 and 2018-19.

9. Module Co-Convenor: Managing Tourism Spaces (prescribed module, BSc Programme in Management & Tourism, University of Surrey, United Kingdom)
Managing Tourism Spaces applies the theories of regional growth and development in the context of tourism destination management. It provides a comprehensive analysis of the various conceptual frameworks in regional economics, industrial geography, political economy and development. It also studies the managerial implications of the theory both at the level of the various tourism sub-sectors and the setting of the tourist destination. Professor Papatheodorou taught this module in English during the academic years 2001-02, 2002-03 and 2003-04.

10. Module Contributor: Tourism Policy and Planning (prescribed module, BSc Programme in Management & Tourism, University of Surrey, United Kingdom)
Tourism Policy and Planning examines the position and priorities of the stakeholders in tourism. It outlines policy-making as a background to analysing tourism policies and then proceeds to examine the planning processes and instruments. The module explores policies and considers their formulation from both a theoretical and empirical perspective. Professor Papatheodorou contributed to this module in English with a discussion of suitable case studies during the academic years 2001-02, 2002-03 and 2003-04.

c. Curriculum Design and Development

- Development and distribution of educational material associated with all the above mentioned undergraduate and postgraduate modules.
- Development of all the above-mentioned undergraduate modules at the University of Surrey (in collaboration with Dr M. Hampton for *Managing Tourism Spaces* and *Tourism Policy and Planning*).

- Development of *Transport for Tourism* in 2006 (University of the Aegean), *Industrial Economics* in 2009 (University of the Aegean) and *Competition Issues in Tourism* in 2002 (University of Surrey) to reflect research interests and create the background for prospective PhD students in the area.
- Design of the *MSc Programme in Tourism and Air Transport Management* in 2003 at the University of Surrey in collaboration with Dr M. Bennett. The programme focused on issues of air transport regulation and liberalisation and discussed the synergies and complementarities between the civil aviation and the tourism sector. It was perhaps the first programme of its kind in Britain.

d. Supervision of PhD Theses (23)

Supervision of **twenty-three (23)** doctoral theses in **two (2)** countries (United Kingdom and Greece) and **six (6)** academic institutions. In particular:

- Successful completion of **five (5)** doctoral theses as principal supervisor at the University of the Aegean, Greece:
 1. Poulaki, I. (2016) *Geographical Discontinuity, Accessibility and Air Transport Liberalization: The Case of Eastern Aegean Sea Islands in Greece* (in Greek)
 2. Arvanitis, P. (2014) *Evolutionary Traffic Patterns in Greek Airports: An Economic Geography of Tourism Approach* (in Greek)
 3. Athanasiou, K. (2013) *Educational Tourism as a Form of Special Interest Tourism: Incoming Student Tourism in Greece as a Case Study* (in Greek)
 4. Kontos, G. (2014) *Design and Development of a Service Management Framework for Business Continuity* (in English)
 5. Zenelis, P. (2011) *Low Cost Carriers and Tourism: The Case of Greece* (in Greek)
- Successful completion of **five (5)** doctoral theses as member of the supervisory committee (consisting of the principal supervisor and two other members) at the University of the Aegean, Greece:
 6. Loi, C. (2014) *Effectiveness of the International and National Legal Framework in Sustainable Tourism Development: The Case of Rhodes* (in Greek)
 7. Pappas, N. (2006) *The Economic, Social and Spatial Dimensions of Tourism through the Perceptions of Key Informants in Rhodes* (in Greek)
 8. Tsiakali, K. (2015) *Tourists' Personality and Consumer Behaviour in Social Media* (in English)
 9. Vasileiou, M. (2014) *Tourism Development and Special Interest Tourism - Wellness Tourism in Greece* (in Greek)
 10. Tsilimbokos, K. (2016) *Sustainable Hotel Enterprises and Sustainable Tourism Development* (in Greek)
- Successful completion of **one (1)** doctoral thesis under the de facto principal supervision of Professor Andreas Papatheodorou at the University of the Aegean, Greece:
 11. Glyptou, K. (2014) *Tourism Destination Management by Means of Quantitative Sustainability Assessment & Forecasting Models* (in Greek)
- Successful completion of **one (1)** doctoral thesis as member of the supervisory committee (consisting of the principal supervisor and two other members) at the Hellenic Open University, Greece:
 12. Marinakos, K. (2012) *The Economic Impacts of Changes in Land Use due to Tourism Development and Other Human Activities* (in Greek)

- Successful completion of **one (1)** doctoral thesis as member of the supervisory committee (consisting of the principal supervisor and two other members) at the University of Patras, Greece:
 13. Paraschi, E. (2017) *Airport Business Excellence: A Holistic Approach to Performance Management* (in Greek)
- Successful completion of **one (1)** doctoral thesis as principal supervisor at the University of West London, United Kingdom (transferred from the University of the Aegean, where Professor Papatheodorou acted as the principal supervisor)
 14. Efthymiou, M. (2016) *Environmental Performance in Aviation caught between an ideal and the reality: Evaluation of Single European Sky and EU Emissions Trading Scheme*
- At present **five (5)** doctoral theses are principally supervised by Professor Andreas Papatheodorou at the University of the Aegean, Greece:
 15. Dardoufas, A. *Strategies in Yield Management: A Model that factors Differences and Challenges based on the Type and Size of Property as well as the Geographical Position* (in English)
 16. Papadopoulou – Kelidou, L. *Strategies of Negotiation and Contract Conclusion between Hotels and Tour Operators: Development of Optimal Economic Mechanisms to the Benefit of All Involved Parties* (in English)
 17. Pappas, D. *Effective Collaboration Practices among Airlines, Airports and Tourism Destinations: The Role of Tour Operators* (in English)
 18. Vlassi, I. *The Airline – Airport – Tourism Destination Authority Relationship: An Online Marketing Approach* (in English)
 19. Katemliades, I. *Improving the Effectiveness and Efficiency of Destination Development, Management and Marketing Organisations” (DDMMOs): A Systemic Approach* (in English)
- At present **one (1)** doctoral thesis is co-supervised by Professor Andreas Papatheodorou at the University of West London, United Kingdom:
 20. Devlin, D. *Public Service Obligation Routes in Europe: From Misery Management to Regional Development Success* (working title)
- At present **one (1)** doctoral thesis is co-supervised by Professor Andreas Papatheodorou at the University of Gloucestershire, United Kingdom:
 21. Biedermann, M. *The Influence of Airports to Air Navigation Service Provider Risk Management using Qualitative Comparative Analysis* (working title)
- In the past **two (2)** doctoral theses had been principally supervised (but not to completion) by Professor Andreas Papatheodorou (in collaboration with Professor Haiyan Song) at the University of Surrey, United Kingdom:
 22. Han, S. H. (2005) *Recreation Demand Modelling and Non-Market Valuation of Cultural Heritage Tourist Resources*
 23. Lei, Z. (2006) *Measuring Regional Economic Effects of Low-Cost Carriers in the UK: A Panel Data Econometric Approach*

e. Examination of PhD Theses (44)

Examination of **forty-four (44)** doctoral theses in **six (6)** countries (Greece, United Kingdom, Norway, Australia, New Zealand and Spain). In particular:

- Examination of **eleven (11)** doctoral theses as member of the supervisory committee at the University of the Aegean, Greece:
 1. Arvanitis, P. (2014) *Evolutionary Traffic Patterns in Greek Airports: An Economic Geography of Tourism Approach* (in Greek)

2. Athanasiou, K. (2013) *Educational Tourism as a Form of Special Interest Tourism: Incoming Student Tourism in Greece as a Case Study* (in Greek)
 3. Kakarougkas, C. (2018) *The Impact of Remuneration Systems in the Stages and Change Processes of the Organisational Culture in 5-star hotels in Greece* (in Greek)
 4. Kontos, G. (2014) *Design and Development of a Service Management Framework for Business Continuity* (in English)
 5. Loi, C. (2014) *Effectiveness of the International and National Legal Framework in Sustainable Tourism Development: The Case of Rhodes* (in Greek)
 6. Pappas, N. (2006) *The Economic, Social and Spatial Dimensions of Tourism through the Perceptions of Key Informants in Rhodes* (in Greek)
 7. Poulaki, I. (2016) *Geographical Discontinuity, Accessibility and Air Transport Liberalization: The Case of Eastern Aegean Sea Islands in Greece* (in Greek)
 8. Tsiakali, K. (2015) *Tourists' Personality and Consumer Behaviour in Social Media* (in English)
 9. Tsilimbokos, K. (2016) *Sustainable Hotel Enterprises and Sustainable Tourism Development* (in Greek)
 10. Vasileiou, M. (2014) *Tourism Development and Special Interest Tourism - Wellness Tourism in Greece* (in Greek)
 11. Zenelis, P. (2011) *Low Cost Carriers and Tourism: The Case of Greece* (in Greek)
- Examination of **fourteen (14)** doctoral theses as member of the examination committee (i.e. not involved in the supervision of the theses) at the University of the Aegean, Greece:
 12. Diakomichalis, M. (2006) *Maritime Tourism: The Estimation of its Impacts to the Greek Economy via the Tourism Satellite Account and its Connection with the National Accounting System* (in Greek)
 13. Gkoumas, A. (2013) *Tourism Soundscapes: Acoustic Environment and Branding of Tourism Enterprises: The Case Study of Cafe del Mar in Ibiza* (in Greek)
 14. Griba, E. (2005) *Conditions and Perspectives of Business Tourism Development in Greece* (in Greek)
 15. Karagianni, O. (2016) *The Tourism – Migration Nexus in Insular Second Homes: Examination and Evaluation of Impacts on Local Sustainability – The Case of Andros* (in Greek)
 16. Kontis, A. P. (2014) *Factors in Multichannel Marketing Mix Configuration for Urban Hotels: Optimization Framework in Decision-Making, based on the Data Envelopment Analysis* (in Greek)
 17. Louizidi, A. (2015) *The Influence of International Security Threats to Tourism* (in Greek)
 18. Malagas, K. (2014) *Framework for the Introduction and Management of New Electronic Services into Organisations with Special Characteristics* (in Greek)
 19. Nella, A. (2012) *The Effects of Consumer Experience Tourism on Consumer Behaviour and Marketing Strategy: An Empirical Study in the Field of Wine Tourism* (in Greek)
 20. Parisi, E. (2014) *Assessment of Tourist Satisfaction in Island Destinations: The Case of Ionian Islands in Greece* (in Greek)
 21. Poulaki, P. (2018) *The Development of Religious-Pilgrimage Tourism in the North Aegean Islands* (in Greek)
 22. Skoultzos, S. (2014) *Events as Special Interest Tourism and as Leisure Time Activity: Market Characteristics and Management* (in Greek)
 23. Triantafyllou, G. (2018) *The Role of Packaging and Price as Determinant Factors of the Estimated Value of Wine and its Consumers' Satisfaction* (in Greek)
 24. Tsoka, I. (2014) *Tourism as a Means of Developing Islands: Studying the Image of a Tourism Destination from the Demand and Supply Point of View, creating a Quantitative Model for its Measurement and applying it for the Development of Destinations* (in Greek)
 25. Vagianni, E. (2008) *Sustainability Performance Analysis of the Special Tourism Products: The Case of Lesbos Island, Greece* (in Greek)
 26. Zagotsi, S. (2007) *Social and Professional Mobility in the Tourism Sector: Empirical Approaches in Touristic Regions at Prefecture of Chalkidiki* (in Greek)

27. Zouganeli, S. (2011) *The Organizational and Communicational Features of the Greek Tourism Product: The Case of the Northern Aegean Region* (in Greek)
- Examination of **four (4)** doctoral theses as member of the examination committee (i.e. not involved in the supervision of the theses) at the University of Patras, Greece:
 28. Paraschi, E. (2017) *Airport Business Excellence: A Holistic Approach to Performance Management* (in Greek)
 29. Avramopoulos, A. (2011) *The Strategies for Developing and Expanding Low-Cost Carriers and Greek Tourism* (in Greek).
 30. Kotsanidis, A. (2009) *Comparative Study of Competitiveness of Greek and Turkish Tourism: 1953-2007* (in Greek)
 31. Vlami, A. (2008) *The Financing and Geographical Development of Greek Tourism: The Case of the Greek Hotel Industry 1950 – 2005* (in Greek)
 - Examination of **one (1)** doctoral thesis as member of the supervisory committee at the Hellenic Open University, Greece:
 32. Marinakos, K. (2012) *The Economic Impacts of Changes in Land Use due to Tourism Development and Other Human Activities* (in Greek)
 - Examination of **two (2)** doctoral theses as member of the examination committee (i.e. not involved in the supervision of the theses) at the University of Thessaly, Greece:
 33. Vogiatzis, N. (2013) *An Analysis of Global Value Chains in Tourism – Spatial Aspects: Application in the Case of Greece* (in Greek)
 34. Zografos, G. (2009) *The Impact of Special Events on the Development of Tourism Destinations: The Case of 2004 Olympic Games in Greece* (in Greek)
 - Examination of **one (1)** doctoral thesis as member of the examination committee (i.e. not involved in the supervision of the theses) at the University of Piraeus, Greece:
 35. Niros, M. (2018) *The Role of Consumer Loyalty and Ethnocentrism in Brand Preference: Which Marketing Strategies Perform?*
 - Examination of **four (4)** doctoral theses at Cranfield University (School of Engineering, Department of Air Transport) in the United Kingdom as external examiner:
 36. Alahdal, A. A. (2010) *Family Support Plan for Middle Eastern Countries Following Aircraft Accidents*
 37. Itani, N. (2015) *Policy Development Framework for Aviation Strategic Planning in Developing Countries*
 38. O’Connell, J. F. (2007) *The Strategic Response of Full Service Airlines to the Low Cost Carrier Threat and the Perception of Passengers to Each Type of Carrier*
 39. Warnock-Smith, D. (2008) *The Socio-Economic Impact of Air Transport in Small Island States: An Evaluation of Liberalisation Gains for the Caribbean Community (Caricom)*
 - Examination of **one (1)** doctoral thesis at the University of Surrey in the United Kingdom as internal examiner:
 40. Li, G. (2004) *Modelling and Forecasting UK Tourism Demand in Western Europe: Illustrations of TVP-LAIDS Models' Superiority over Other Econometric Approaches*
 - Examination of **one (1)** doctoral thesis at the University of Tromsø in Norway as external examiner:
 41. Can, V. V. (2013) *Modelling Tourism Demand, Travel Mode Choice and Destination Loyalty*
 - Examination of **one (1)** doctoral thesis at Monash University in Australia as external examiner:
 42. Seetaram, N. (2010) *The Determinants of International Tourism Flows: Empirical Evidence from Australia*

- Examination of **one (1)** doctoral thesis at the University of Otago in New Zealand as external examiner
43. Bakas, F. (2014) *Tourism, Female Entrepreneurship and Gender: Greek Artisans Crafting New Economic Realities*
- Examination of **one (1)** doctoral thesis at the Autonomous University of Barcelona in Spain as external examiner
44. Ripoll-Zarraga, A. E. (2018) *The Spanish airport system: a critical assessment of the impact of AENA's managerial decisions on airports' technical efficiencies* (in English)

f. Supervision of Post-Doctoral Projects

- At present, **one (1)** post-doctoral project is supervised by Professor Andreas Papatheodorou at the University of the Aegean, Greece:
 1. Gaki, D. Exploring the contribution of the economic and legal governance in the air transport and tourism sectors to the promotion of sustainable regional development in Greece (in Greek)

g. Supervision and Examination of MSc Theses

- Supervision and examination of MSc dissertations (annual average): six (6) while at the University of Surrey, three (3) at the Hellenic Open University, four (4) at the University of the Aegean and one (1) at the National School of Public Administration. Supervision and examination of one (1) MSc Thesis at the Athens University of Economics and Business.
- Examination of two (2) Transfer Reports from MPhil to PhD status at the University of Surrey and the University of West London.

h. Supervision and Examination of BA Theses

- Supervision and examination of four (4) BA dissertations every year (on average) while at the University of Surrey and two (2) at the University of the Aegean.

i. Distance Learning and Continuing Education Programmes

- Since October 2004, Professor Papatheodorou has been collaborating as an Adjunct Member of Academic Staff with the Hellenic Open University for the degree of *MSc in Management of Tourism Enterprises*.
- Until recently, Professor Papatheodorou was leading a series of thirty-four (34) short seminars on tourism based on distance learning methods at the University of the Aegean, Greece. He also contributes regularly on various courses delivered by the University of the Aegean using both asynchronous (i.e. Moodle) and synchronous (i.e. BBB) distance learning platforms.
- Between 2000-04, Professor Papatheodorou contributed to the electronic delivery of *Tourism Theory and Practice* and the short-course version of *Research Methods* on distance learning programmes offered by the University of Surrey, United Kingdom.

j. Executive Training

Professor Papatheodorou conducts air transport and tourism education seminars organised in Africa and the Middle East by the International Air Transport Association (IATA) (www.iata.org) and the Arab Air Carriers Organisation (AACO) (www.aaco.org). Executives from Afriqiyah

Airways, Air Algerie, Etihad, Libyan Airlines, Omanair, Royal Air Maroc, Royal Jordanian, Royal Wings, Saudi Arabian Airlines, Sudan Airways, Syrianair, Tassili Airlines, Tunisair, Yemenia and the Supreme Commission for Tourism of Saudi Arabia have attended seminars by Professor Papatheodorou and subsequently sought his advice on various issues. In particular, Professor Papatheodorou has delivered seminars on the following **ten (10) topics in English and/or French**:

1. Airline Marketing and Sales (4/5-day seminar in English or French)

Indicative Contents: The Corporate and Marketing Environment in the Airline Industry, Marketing Concepts in the Airline Industry, Marketing, Customer Satisfaction and Service Quality in the Airline Industry, Market Segmentation and Product Positioning, Product Strategy and Development, Branding, Promotion and Advertising, Marketing Strategy and Research, Pricing, Costs and Yield Management, Fleet Planning and Aircraft Development, Schedules Planning, Civil Aviation Regimes in a Changing World, Airline Alliances – Principles and Implications, Traffic Forecasting, Cargo – Principles and Strategic Outlook, Distribution and Online Airline Sales, Airline Sales Organisation and Techniques.

The seminar was delivered in Amman-Jordan (once in 2004 and four times in 2014 - all in English), Tripoli-Libya (2006 in English), Tunis-Tunisia (2005, 2007, 2008, 2009 and 2011 in French) and Cairo-Egypt (2013 in English) on behalf of AACO.

2. Airline Agreements and Strategic Alliances (5-day seminar in English)

Indicative Contents: The general trend of the airline industry and its direction, Aero-Politics and New Regulatory trends facing the Airline Industry, The changing landscape of deregulation and Open Skies, Consolidation and mergers, Market Positioning and Code Sharing, Gaining access to slot constrained airports via alliances and/or code sharing, Brand and culture difficulties associated with alliance membership, Equity investment with other airlines, The Strengths of a Frequent Flyer Programme, Integrating Frequent Flyer Programs between airlines, Why join an Alliance, Airline Alliance Groupings and Cargo Alliances, Selecting the best fit alliance partners for your airline (Case Study), An analysis of the benefits adhering from Alliance membership, The building blocks that are required for acceptance to an Alliance, Cementing the partnership between your airline and Alliance members, An analysis traffic, revenue, cost and load factor impact from joining an alliance.

The seminar was delivered in Khartoum-Sudan in 2006 on behalf of IATF-IATA and in Amman-Jordan in 2017 on behalf of AACO.

3. Airline Corporate Models and Business Strategies (5-day seminar in English)

Indicative Contents: The Airline Business Environment (key statistics, trends and stakeholders), Principles of Strategic Management in the Airline Sector (definitions, the I/O and resource-based models of above average returns, alternative frameworks of analysis), Cost Structure and Demand Issues in the Airline Sector (operating (direct and indirect) and non-operating costs, pricing, revenue management and the role of ancillaries), Assessing the Competitive Position in the Airline Market (leader, challenger and follower's market position, capacity and marketing strategies), Regulation, Liberalisation and Competition in Air Transport (principles of the regulatory framework, civil aviation regimes in USA, Europe, the Arab world and Africa), Full Service Network Carriers (hub and spoke network, frequent flyer programmes promotion, ancillary revenue, New Distribution Capability (NDC)), Low Fare / Low Cost Airlines (cost structure and advantage, fleet and promotion, LCC business sub-models – emphasis on long-haul operations), Charter / Leisure Airlines (key characteristics and statistics), Regional Airlines (key characteristics and statistics, fleet structure), All-Business Class Airlines (key characteristics), Cargo Airlines (characteristics of the air freight supply chain, statistics of major operators), Airline Alliances: Principles and Implications (rationale behind alliance formation

strategic alliances among FSNC, alliances among LCC, alliances among regional airlines, alliances in the cargo sector), Future Airline Business Models: Convergence or Divergence? (no single recipe for success, competitive reactions, consolidation and hybridisation)

The seminar was delivered in Cairo in 2017 and in Amman in 2018 on behalf of AACO.

4. Air Transport Economics (3/4-day seminar in English)

Indicative Contents: The Economic and Corporate Environment in the Airline Industry, Principles of Airline Economics: Pricing, Costs and Revenue Management, Civil Aviation Regulation and Deregulation, Fleet Planning and Aircraft Development, Schedules Planning, Airline Alliances – Principles and Implications, Traffic Forecasting, The Airline - Airport Relationship, Cargo Economics – Principles and Strategic Outlook, Economics of the Travel Distribution System.

The seminar was delivered in Damascus-Syria in 2004 and Cairo – Egypt in 2013 on behalf of AACO.

5. Airline Marketing and Tourism Economics (5-day seminar in English)

Indicative Contents: The Corporate and Marketing Environment in the Airline Industry, Air Transport and Tourism: Parallel Patterns, Marketing Concepts in the Airline Industry, Customer Satisfaction and Service Quality in the Airline Industry, Market Segmentation, Product Positioning and Development, Branding, Promotion and Advertising, Pricing, Costs and Yield Management, Schedules Planning, Air Transport Regulation and Deregulation: Implications for Tourism Development, Economics of Travel Distribution and Online Airline Sales, Corporate Strategies and Competition Issues in Air Transport and Tourism, Sustainable Air Transport Development and Tourism Planning, Air Transport and Tourism: A Common Future.

The seminar was delivered in Tripoli-Libya in 2007 on behalf of AACO.

6. Cost Reduction Management in the Airline Industry (3/4-day seminar in English or French)

Indicative Contents: The Economic and Corporate Environment in the Airline Industry, Principles of Airline Economics: Pricing, Costs and Revenue Management, Fleet Planning and Aircraft Development, Schedules Planning, Competitive Position, Traffic Forecasting, Cargo: Principles and Strategic Outlook, Airline Alliances: Principles and Implications, The Airline - Airport Relationship, Travel Distribution and Sales Organisation.

The seminar was delivered in Tunis-Tunisia in 2006, 2009 and 2012 (in French) and in Amman-Jordan in 2011, Abu Dhabi – UAE in 2012, 2014 and 2015 (in English) on behalf of AACO.

7. Leadership Skills in Aviation (3-day seminar in French)

Indicative Contents: Characteristics of a Leader, High Performance Team Concepts, The Importance of Participative Management, Team Building, Acting as a Team Leader, Communication and Conflict in a Team, Accepting Team Diversity, Group Problem-Solving and Decision-Making, Rewarding Successful Team Performance, Case Studies

The seminar was delivered in Tunis-Tunisia in 2011 on behalf of AACO.

8. Sales Management (6-day seminar in English)

Indicative Contents: The Contemporary Business Environment in the Airline Industry, Basic Marketing Concepts in the Airline Industry, Sales Organization and High Performance Teams

in the Airline Industry, Planning Sales Management and the Benefits Matrix, The Role of Psychology and Mind Mapping in Sales, The 80-20 Rule and Effective Target Marketing, Identifying Strategic Sales Targets and Key Buying Influences, Gaining Product Knowledge and Service Expertise, Communication, Conflict and Diversity in Sales, Time Management, Action Provoking Systems, Cold Calling and Sales Ethics, Managing Resources and Rewarding Success in Sales, How to Capture more Market Share at Indian, European and Asian Markets

The seminar was delivered twice in Muscat-Oman in 2009 on behalf of AACO.

9. Team Building (3-day seminar in English)

Indicative Contents: High performance team concepts, The nature and benefits of a team, The importance of participative management, Stages in building a team, How people work effectively in a team, Communication and conflict in a team, Accepting team diversity, Group problem-solving and decision-making, Rewarding successful team performance, Case studies

The seminar was delivered twice in Riyadh-Saudi Arabia in 2008 on behalf of AACO.

10. Airline Sales and Distribution (4-day seminar in English)

Indicative Contents: The Airline Business Environment (key statistics, trends and stakeholders), Sales Team Organisation (sales business units, team building and high performance teams), Planning Successful Sales (sales strategy, process and planning, promotion, branding and advertising, example: corporate accounts, video and discussion on sales techniques), Distribution Channels (definitions and mapping, GDS, American Airlines (case study), NDC and distribution cost reduction strategies, core and ancillary revenue), The New Order (integrated travel experience, IT trends, big data, m-commerce and connectivity social media, American Airlines (case study))

The seminar was delivered in Amman-Jordan in 2016 on behalf of AACO.

Professor Papatheodorou has also contributed to executive courses and summer schools in tourism management and planning organised by the School of Management at the University of Surrey and the University of the Aegean on an ad hoc basis. He has also contributed to seminars in aviation policy organised by the Transport Studies Group at the University of Westminster. Moreover, Professor Papatheodorou has collaborated with OTEK (i.e. the Organisation of Tourism Education and Training in Greece) for an executive seminar to travel agents in Cairo-Egypt and Athens-Greece and INEP (i.e. the Training Institute of the National Centre of Public Administration in Greece) on seminars related to cultural tourism.

8. Enterprise Activities

a. Major Research and Consulting Projects (30)

Professor Papatheodorou has participated as a freelance consultant and/or a member of the E.T.E.M. (Laboratory of Tourism Research and Studies) - University of the Aegean group in the following projects:

- 1. 10/2018 to 10/2021:** "Tourist Transportation and Leisure Services Optimization using Intelligent Systems". This project aims at bringing together two companies (i.e. Movin and Semitron) and two universities (University of the Aegean and Aristotelio University of Thessaloniki) in Greece to conduct research and create a pioneering hardware/software system for route, pricing and fleet optimization of tourist coach services in a way that also ensures increased levels of customer satisfaction. The project is co-funded by the General Secretariat of Research and Technology of Greece and has an overall budget of 905,000

euros. The Laboratory of Tourism Research and Studies has been allocated a budget of 117,000 euros. Professor Papatheodorou is the Scientific Coordinator of the entire project as well as of the part of the project assigned to the University of the Aegean.

2. **03/2015 to 03/2019:** Member of the Management Committee of COST (European Cooperation in Science and Technology) Action TU1408 (Air Transport and Regional Development). This Action investigates the relationship between air transport and regional development. The benefits that may be derived from it are both scientific and societal in nature. They include a better understanding of that relationship focusing on Europe; policy recommendations on how air transport infrastructure and service improvements should be made in order to support economic competitiveness and social cohesion; and the constitution of a network of researchers dedicated to air transport and its economic, social and environmental implications aligned with Europe 2020 strategy. The Action has an annual budget of approximately 100,000 euros to cover travel, networking and knowledge dissemination expenses.
3. **03/2013 to 09/2015:** "Aegean Sustainable Tourism Observatory". This project aims at establishing an observatory of sustainable tourism practices and policies (based on appropriately collected primary and secondary data) in the Region of South Aegean, Greece. The project has a budget of 100,000 euros.
4. **10/2013 to 12/2015:** "Attracting Low Cost Carriers and Developing Successful Negotiating Policies for Local Authorities" (in Greek). Funded by the Region of South Aegean, Greece this study aims at developing a toolkit for local policymakers and destination managers to successfully attract low cost carriers in their destinations based on advantageous terms for the latter. The study is complemented by a related training seminar and advice upon request to the Region of South Aegean. Professor Papatheodorou was the Scientific Co-ordinator of this project which has a budget of 20,000 euros + VAT.
5. **03/2013 to 12/2014:** "Transport System and Tourism Development in Aegean Sea Islands" (in Greek). Funded by the University of the Aegean, the Greek State and the European Social Fund in the context of the National Strategic Reference Programme (ESPA) 2007-13, this project aims at providing a depository library of data and studies related to transport and tourism regarding the Aegean Sea islands in Greece. Professor Papatheodorou is the Scientific Co-Coordinator of this project which has a budget of 30,000 euros.
6. **03/2013 to 12/2014:** "Recording and Evaluation of Tourism Activity, its Results and Implications for Planning Optimization" (in Greek). Funded by the University of the Aegean, the Greek State and the European Social Fund in the context of the National Strategic Reference Programme (ESPA) 2007-13, this project aims at providing a depository library of tourism activity, its results and implications for planning optimization in the context of the Aegean Sea islands in Greece. The project has a budget of 15,000 euros.
7. **01/2012 to 12/2014:** "Distance Learning Seminars in Tourism". Funded by the University of the Aegean and tuition fees this project aims to establish a distance learning seminar series in tourism. Professor Papatheodorou is the Scientific Coordinator of this project which has an on-going minimum budget of 10,000 euros.
8. **11/2011 to 09/2015:** «GreTIA - Green Transport in the Island Areas». This is a research project under the Thalys research initiative funded by the Greek state. The project aims at studying the development of green transport in island areas focusing on issues of sustainable tourism development. Professor Papatheodorou is the Research Team Coordinator of ETEM. Total funding for GreTIA amounts to 432,387.18 euros while the sum corresponding to the remuneration of ETEM team members is equal to 50,459.07 euros.

9. **06/2011 to 05/2014:** «SAGITTARIUS – Launching Local Level Heritage Entrepreneurship: Strategies and Tools to Unite Forces, Safeguard the Place, Mobilize Cultural Values, Deliver the Experience» funded by the Community Initiative South East Europe Transnational Cooperation Programme (SEE) 2007-2013 of the European Regional Development Fund (ERDF). Professor Papatheodorou is the Deputy Scientific Coordinator of ETEM which is the Lead Partner of this research project. Total funding for SAGITTARIUS is equal to 2,012,783 euros, while the amount corresponding to ETEM is 379,423 euros.
10. **03/2009 to 12/2012:** "MARE NOSTRUM - A Heritage Trail along the Phoenician maritime routes and historic port-cities of the Mediterranean Sea". This is a Euromed Heritage IV programme aiming to contribute to the public awareness-raising of the preservation and promotion of the Mediterranean port-cities sites and its archaeological sites along the Phoenician ring-thread routes in a past-present continuum. Professor Papatheodorou is the E.T.E.M. Scientific Coordinator. The University of the Aegean participates in this programme as an Associate with no budget.
11. **09/2012:** "OPTIMISM – Optimising Passenger Transport Systems". Funded by the European Commission, this is an FP7 project which proposes a set of strategies, recommendations and policy measures, through the scientific analysis of social behaviour, mobility patterns and business models, for integrating and optimising transport system. This will be based on the modelling of the assessment of the impact of co-modality and ICT solutions for transport. Professor Papatheodorou has participated as an external expert in a round-table discussion organised by the project lead partner in September 2012 in Rome, Italy.
12. **09/2010 to 02/2011:** "Greek Tourism, Wage Policy and Competitiveness" (in Greek). This is a study undertaken by Professor Papatheodorou as a freelance expert on behalf of the University of Patras for the General Confederation of Greek Workers, Athens, Greece (funding source). The total budget of the project is unknown.
13. **04/2010 to 12/2010:** "Greek Tourism: 2020". This is an initiative of the Association of Greek Tourism Enterprises (SETE) which aimed: a) to inform everyone involved and interested in tourism about the need to formulate a new development model contemplating the year 2020 and b) to invite people to actively participate in the process. E.T.E.M. supported this initiative from a scientific perspective. Professor Papatheodorou acts as the Coordinator of this collaborative effort. There was no budget for this project.
14. **08/2010:** "The Importance of Low-Cost Carriers" (in Greek). This is a consultation document prepared by Professor Papatheodorou as a freelance adviser on behalf of the Dodecanesian Chamber of Commerce, Rhodes, Greece (funding source). The budget was 2,000 euros.
15. **01/2010 to 07/2010:** "Report on Athenian Tourism" (in Greek). This is study undertaken by E.T.E.M. on behalf of the Athens Tourism and Economic Development Company (established by the Municipality of Athens), Athens, Greece (funding source). Professor Papatheodorou acted as the Scientific Coordinator and participated in various project deliverables. The budget was 11,000 euros + VAT.
16. **01/2010 to 04/2010:** "Pilot Programme of Adult Education" (in Greek). This is a programme funded by the Greek General Secretariat for Youth (within the Ministry of Education) with respect to the development of educational material on the creative economy. Professor Papatheodorou advised on the relevant material as a freelance consultant on behalf of the University of Patras. The total budget of the project is unknown.
17. **03/2009 to 12/2009:** "The Importance of Tourism for the Greek Economy and Society: Policy Recommendations for Tourism Development" (in Greek). This is a study undertaken

by E.T.E.M. on behalf of the Association of Greek Tourism Enterprises (SETE), Athens, Greece (funding source). Professor Papatheodorou acted as the Deputy Scientific Coordinator and participated in various project deliverables. The budget was 50,000 euros.

18. **05/2009 to 09/2009:** "Evaluation of Tourism Carrying Capacity on the Island of Kos" (in Greek). This is a study undertaken by E.T.E.M. on behalf of the Dodecanese Prefecture, Greece (funding source). Professor Papatheodorou participated in various project deliverables. The budget was 53,097.35 euros.
19. **12/2006 to 12/2008:** "Creation of Digital Applications and Tools for the Development of Sports Tourism in Cyprus". This is a Cyprus Foundation for Research Promotion government project. Professor Papatheodorou participated in various project deliverables as a freelance expert on behalf of the Greek National Centre for Social Research (EKKE). The total budget of the project is unknown.
20. **10/2007 to 09/2008:** Professor Papatheodorou participated as a Scientific Expert in the Think Tank of the SETE (funding source) on behalf of E.T.E.M. The budget was 12,000 euros.
21. **05/2008 to 07/2008:** "Study of Athens Tourism – From the Pre-Olympic to the Post-Olympic Period: The Impact of the Olympic Games and the Present Situation, the Strategic Priorities, the Perspectives – Challenges and the Forthcoming Actions for the Next Five-Year Period (2008-2012)". This is a study undertaken by E.T.E.M. on behalf of the Athens Tourism and Economic Development Company (funding source). Professor Papatheodorou acted as the Deputy Scientific Coordinator and participated in various project deliverables. The budget was 12,521 euros.
22. **08/2006 to 07/2008:** "Mediterranean Standard for Sustainable Tourism" (M.E.S.S.T.). This is an Interreg III - Archimed Programme funded by the European Regional Development Fund. The programme aimed at developing a standard for sustainable tourism development in the context of the Mediterranean Region. E.T.E.M. participated in this programme as a Partner. Professor Papatheodorou contributed to various project deliverables. The budget for the University of the Aegean was 182,015.86 euros.
23. **10/2005 to 12/2007:** "Allways Tourism". This is an EQUAL programme funded by the European Social Fund to support the adaptability of travel agents (employees, employers and companies) to the structural changes of technology and the new requirements of tourist markets. E.T.E.M. participated in this programme as a Partner. Professor Papatheodorou acted as the E.T.E.M. Deputy Scientific Coordinator and contributed to various project deliverables. The budget for the University of the Aegean was 33,749.21 euros.
24. **06/2007 to 11/2007:** "SEMSON - South Eastern Mediterranean Spatial Observatory Network". This is an Interreg IIIB – Archimed Programme funded by the European Regional Development Fund. Professor Papatheodorou participated in various project deliverables as a freelance expert on behalf of the Institute of Urban Environment and Human Resources at Panteion University, Greece. The total budget of the project is unknown.
25. **10/2006 to 10/2007:** "Digital Business Framework for the Promotion of Ecological and Cultural Tourism Services in Cyprus". This is a Cyprus Foundation for Research Promotion government project. E.T.E.M. participated in this project as a subcontractor of Business Architects Consultancy (BAC), Greece. Professor Papatheodorou was the E.T.E.M. Scientific Coordinator and participated in various project deliverables. The budget for the University of the Aegean was 15,000 euros.

26. **09/2005 to 08/2007:** "Determination and Development of Management Models for Small and Medium Hotel and Catering Enterprises. Evaluation of Academic and Vocational Knowledge Background of Employees in Cyprus". This is a Cyprus Foundation for Research Promotion government project. Professor Papatheodorou participated in various project deliverables as a freelance expert on behalf of the Greek National Centre for Social Research (EKKE). The total budget of the project is unknown.
27. **2006:** "HERMES - Harnessing Employment, Regional Mobility and Entrepreneurship in South-eastern Europe". This is an EU DG Enlargement programme, where E.T.E.M. participated as a Partner. Professor Papatheodorou contributed to knowledge dissemination. The total budget for the University of the Aegean was about 130,000 euros.
28. **2005:** "TEMPUS - Trans-European Mobility Scheme for University Studies". This is an EU DG Education funded programme. Professor Papatheodorou participated as a freelance expert delivering seminars on academic curriculum design on behalf of the Technological Education Institute (TEI) of Thessaloniki, Greece. The total budget of the programme is unknown.
29. **2005:** "Strategic Tourism Development Plan". This is a project funded by the Corfu Tourism Organisation, Greece. E.T.E.M. participated in the project as a subcontractor of Planet Consulting (strategic ally of Mercer Human Resource Consulting in Greece). Professor Papatheodorou participated in various deliverables of the project. The total budget of the programme is unknown.
30. **10/2004 to 10/2005:** "Cultural Heritage as a Growth Factor in the Greek Economy". This is a study funded by the Academy of Athens (the equivalent of British Academy in Greece). Professor Papatheodorou participated as a freelance expert in various deliverables of the project. The total budget of the programme was 25,000 euros.

b. Education Advisory

2000-11: Expert Advisor to the Greek Government on tourism development and higher education

- Participation as an expert adviser in a Work Group established by the Ministry of Culture and Tourism to make policy recommendations for the restructuring of the Organisation of Tourism Education and Training in Greece (2011)
- Participation as the co-ordinator in a Work Group established by the Ministry of Tourism Development to advise on tourism education at a postgraduate level in Greece and selected European countries (2008)
- Participation as a reporter (*rapporteur*) in a Work Group established by the Ministry of Tourism Development to advise on the institutional framework of tourism education and vocational skills in Greece (2006)
- Advisor (on an ad hoc basis) on tourism policy and education issues to the Ministry of Development and the Ministry of Economics and Finance in Greece (2000-04)
- Participation in a Panel of Experts established by the Ministry of Education to evaluate proposals for EU financial assistance to tertiary education programmes in economics, business and tourism in Greece (2002)

2001-18: External Member of University Programme Validation Panels

- Head of the Evaluation Committee of a 3-year Higher Diploma in Travel and Tourism Management at KES College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2018)

- Head of the Evaluation Committee of a 1-year Certificate in Casino Management at CDA College Limassol on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2018)
- Member of the Evaluation Committee of the Master of Business Administration in Tourism at Neapolis University Paphos on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2017)
- Member of the Evaluation Committee of the 4-year BA in Tourism Management at Internapa College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2017)
- Member of the Evaluation Committee of the 4-year BA in Travel and Tourism Management at CDA College (Paphos and Larnaca) on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2017)
- Member of the Evaluation Committee of the 4-year BA in International Hospitality with Tourism Management at City Unity College on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2016)
- Member of the Evaluation Committee of the 2-year Diploma in Hotel Studies Management at the College of Tourism and Hotel Management on behalf of the Agency of Quality Assurance and Accreditation in Higher Education of the Republic of Cyprus (2016)
- Member of the Evaluation Committee of the MA Internship in International Tourism Hospitality and Event Management at UCLan Cyprus on behalf of the Private Universities Evaluation Committee of the Republic of Cyprus (2015)
- Member of Validation Panel for the Foundation Degrees in Business, Business and Finance, Business and Event Management, Business and Human Resource Management, Business and Leisure Management, Business and Management, Business and Marketing, Business and Sports Management, Business and Tourism Management offered by the Farnborough College of Technology (2002)
- Member of Validation Panel for the BA (Hons) Degrees in Business Administration (Sports Management), Business Administration (Events Management), Business Administration (Tourism Management), Business Administration (Leisure Management) offered by the Farnborough College of Technology (2002)
- Subject External Assessor in the MSc Programme in Tourism Management and Planning offered by Portsmouth University (2001)

9. Management and Leadership

04/2012 to 10/2015 & 03/2018 to date: Director of Laboratory for Tourism Research and Studies, Department of Business Administration, University of the Aegean, Greece.

The Laboratory for Tourism Research and Study (ETEM) has operated in the Department of Business Administration at the University of the Aegean since 2000 and is located in Chios, Greece. ETEM aims to satisfy the teaching and research needs of the University in various tourism-related areas. ETEM also provides high-quality specialized research and consultancy in various areas of tourism related to the following areas: Air Transport, Destination Management and Development, Economics, Environment, Sociology, Information Technology and E-Business, Marketing, Education and Training, Hospitality, Management of Organizations. ETEM aims at becoming a centre of excellence of tourism research at a global level and for this reason it has engaged into the active internationalization of its profile over the last years through its participation in EU-funded projects and collaboration with academic and professional organization world-wide.

- 10/2018 to date:** **Director, MSc Programme in Strategic Management of Tourism Destinations & Hospitality Enterprises, University of the Aegean, Greece.**
The Director provides vision, direction and leadership for the academic and professional development of the MSc Programme, which is the oldest of its kind in Greece. The Director contributes proactively to the development as well as to the operational efficiency of the programme, working with a wide range of internal and external stakeholders.
- 03/2018 to date:** **Member, Scientific Board of Quality Assurance in Tourism Education, Ministry of Tourism, Greece**
This five-member Board oversees the design and implementation of policies in tourism education and training and systematically evaluates the programme structure, processes and performance of training staff in the tourism vocational schools.
- 03/2017 to date:** **Deputy Member, Advisory Scientific Committee on Tour Guides School Matters, Ministry of Tourism, Greece.**
This five-member Committee advises the Minister of Tourism on issues regarding the strategy, operations and curriculum of the Tour Guides Schools in Greece.
- 2006 to date:** **Erasmus Programme Academic Coordinator at various institutional levels, University of the Aegean**
Responsibility for academic matters regarding incoming and outgoing students participating in the Socrates – Erasmus exchange university programme.
- 2006 to date:** **Member of Academic Staff Electoral Boards at the University of the Aegean, Greece (internal panellist), the University of Athens (external panellist), the University of Piraeus, Greece (external panellist), the University of Patras, Greece (external panellist), the University of Peloponnese, Greece (external panellist), the Technological Institute of Crete (external panellist) and the Università della Svizzera italiana, Switzerland (external panellist)**
- 2006 to date:** **Elected Member of the Executive Board, Hellenic Aviation Society**
The Hellenic Aviation Society is a highly dynamic scientific non-profitable forum on aviation issues in Greece, which aims to contribute to the progress and promotion of scientific work in air transport; to present and promote the role of aviation and its contribution to the economic, political and social development to the wider public of Greece; to offer survey, research and advisory assistance to governmental and private institutions involved in aviation; to collaborate with Higher Education Institutions and other organizations engaged in the area of aviation; and to create and to keep Historical Archives and a Library for both Hellenic and international aviation.
- 2006 to date:** **St Antony's College (Univ. of Oxford) Liaison Officer in Greece**
Focus on career development and networking opportunities in collaboration with the Development Office at St Antony's, organisation of events for Antonians in Greece

07/2017 - 09/2018: Deputy Head, Department of Tourism Economics and Management, University of the Aegean, Greece

The Department of Tourism Economics and Management (TourEM) at the School of Business, Chios Island, University of the Aegean was established in February 2017 to offer high quality education in tourism development and management of related businesses. Upon the completion of a four-year BA degree, the Department aims at preparing its students to become highly qualified professionals in the tourism sector and/or pursue further academic specialization in the field. The Deputy President is responsible to the President for TourEM's academic affairs and deputises for the President as needed in other areas. The role has a strategic focus on all aspects of the Department's academic activities and services.

10/ 2015 – 06/2016: Dean, London College of Hospitality and Tourism, University of West London, United Kingdom

The Dean provides vision, direction and leadership for the academic and professional development of the London College of Hospitality and Tourism. As a member of the University's senior management group the Dean contributes proactively to the development of the university, working with a wide range of internal and external stakeholders. In the context of his duties and responsibilities Professor Papatheodorou undertook both strategic and operational tasks. In terms of the former, Professor Papatheodorou:

1. Provided strategic direction and ambassadorial academic leadership within the context of university priorities.
2. Led the formulation and implementation of the College's academic plan for teaching and learning, research, and enterprise; set ambitious objectives that fitted with the University's academic plans and strategies; and provided strategies to implement them across the College.
3. Continually oversaw the enhancement of the student experience - overseeing the implementation and outcomes related to the design and delivery of courses within the remit of the College; overseeing the provision of student engagement mechanisms, and feedback processes and practice; and ensuring that student support mechanisms in the College met the highest standards and complied fully with university and external requirements in respect of quality (e.g., QAA), student satisfaction, and other key performance indicators.
4. Encouraged, supported and facilitated scholarship, research and entrepreneurial activity, ensuring the College identified and pursued external funding and income-generating activities meeting university targets.
5. Enhanced academic leadership within and beyond the College, embracing the range of disciplines represented, by providing, in partnership with the Pro Vice-Chancellors and the Directors of Central Services, a coherent vision for teaching, learning, research, scholarship, enterprise and employer engagement.
6. Built and maintained external relations essential to the College's and university's business, promoting the University to external bodies and organisations and enhancing its reputation, profile and influence in UK and international forums.
7. Collaborated with other Heads of School/Deans and central services to identify new opportunities for university-wide and interdisciplinary developments.
8. Supported the University's strategy for submissions to the

research excellence framework; and led all research activities within the College, including through the setting-up of a new research centre for Aviation and Tourism.

In terms of operational tasks, Professor Papatheodorou:

9. Oversaw the delivery of an outstanding student learning experience by ensuring effective arrangements are in place – through Heads of Subjects and Course Leaders - for the delivery, quality assurance and enhancement of all programmes, modules and fields and development where possible of flexible modes of delivery.
10. In collaboration with internal and external stakeholders, drove the development of a dynamic and innovative portfolio of undergraduate, taught postgraduate, and Continuing Professional Development programmes supportive of the University's strategic plan.
11. Drove and oversaw the development and implementation of an effective and proactive employer engagement strategy, building on existing links, and developing new collaborations, so that relevant professional and employability skills were integrated into the curriculum and that all students benefited from exposure to the professional practice of their discipline.
12. In partnership with the relevant central services, developed and delivered an effective student recruitment, progression and retention strategy.
13. Identified and delivered achievable research and enterprise income generation targets and ensured that the College was positioned to take advantage of funding initiatives both within the UK and internationally.
14. Supported the development of the University's submission for the Research Excellence Framework (REF).
15. Attracted, managed and retained staff in the College to achieve academic excellence, ensuring their development, appraisal and performance review, and effective deployment in alignment with the University's policies and procedures.
16. Worked with Heads of Subject to implement comprehensive, accurate and timely timetabling and workload allocation processes, ensuring effectiveness, efficiency, equity and fairness, consistent with university requirements.
17. Took responsibility for regular and effective communication within the College and across the University.
18. With the assistance of the College's financial accountant, developed, implemented and operationally managed an annual College budget in line with the University's resource allocation model, ensuring the highest standards of financial probity.
19. Engaged in own programme of practice development, research and publication.
20. Actively supported the academic and business operations of the University through contribution to and membership of College and university working groups and committees.
21. Ensured that all relevant university policies and procedures were communicated and complied with.
22. Represented the University and the College and undertook other appropriate tasks commensurate with the grade, as required by the Deputy Vice-Chancellor.

- 2007-2017:** **Elected Member of the Executive Board, International Association for Tourism Economics**
 The International Association for Tourism Economics aims to contribute to the development and application of tourism economics as a science and instrument for policy making; to improve communication and contacts between teachers, researchers and students in tourism economics all over the world; to improve communication and contacts between tourism economics and other fields in economics and in other disciplines; to develop and encourage cooperation between university level teaching institutions and research institutions so as to promote knowledge of the concepts and applications of economic analysis to tourism issues and policy analysis.
- 2006-2015:** **Member of the Postgraduate Studies Committee, Department of Business Administration, University of the Aegean**
 Responsibility for academic matters concerning postgraduate studies.
- 2007-2014:** **Deputy Member (until October 2008) and Full Member (thereafter) of the Research Committee, University of the Aegean, Greece**
 Responsibility for examining and approving research programmes and budgets submitted by University members of staff.
- 2006 – 2009:** **University of Surrey Alumni contact in Greece**
 Focus on career development and networking opportunities in collaboration with the Surrey Alumni Society, organisation of events for Surrey graduates in Greece
- 2008:** **Member of the Monitoring and Evaluation Committee of an open tender process initiated by the Department of Business Administration, University of the Aegean to select the supplier of 22 laptops for its academic staff.**
- 2003-04:** **Leader of the MSc Programme in Tourism and Air Transport Management, School of Management, University of Surrey, UK**
- Responsibility for the curriculum and the effective management of this innovative MSc Programme offered in the academic year 2003-04 (initially in collaboration with Dr M. Bennett).
 - The introduction of this MSc Programme was welcomed by both the academia and the industry; however, the School discontinued the autonomous operation of the Programme in the context of restructuring and merging its academic programmes in tourism.
- 2000-04:** **Undergraduate Admissions Tutor, School of Management, University of Surrey, UK**
- Responsibility for evaluating the applications and making offers to UK/EU prospective candidates for admission to the undergraduate stream of Management & Tourism in the School.

- Liaison with the International Office and representation of the University of Surrey in British Council Education Fairs organised in Greece and Cyprus.

2000 - 03:

Leader of the Master Entry Programme, School of Management, University of Surrey, UK

- Responsibility for the academic content and efficient administration of the Master Entry Programme based upon the agreed strategies and policies of the School.
- Consultation of the Postgraduate Board of Studies and Management Team of the School on new trends for the development of the Programme.
- Co-ordination of a twelve-member committee that reviewed the aims and objectives, the contents structure, the admissions criteria and the marketing strategy of the Programme in 2001. Subsequent preparation of a report with recommendations for thorough changes approved by the Postgraduate Board of Studies of the School.
- The restructuring of the Master Entry Programme was very successful in terms of admissions in the academic years 2002-03 and 2003-04.

1997-98:

President of the Oxford University Greek Society (> 200 members)

1991-92:

Member of the Executive Committee of the Union of Graduates of Lycée Léonin, the oldest Greek-French School founded in 1838

10. Distinctions - Scholarships

2017:

Recognised as an *Invited Scholar* by the International Academy of the Study of Tourism.

2011:

Declared as the author of the most downloaded article of the *Journal of Travel Research* in 2010 (paper title: "Global Economic Crisis and Tourism: Consequences and Perspectives")

2009:

Recognised as an *Emerging Scholar of Distinction* by the International Academy of the Study of Tourism. This distinction was included in the 2012 edition of Academic Excellence in Greece published by the Greek Ministry of Education

2007:

Achievement of the Fellow status of the British Higher Education Academy with the right to use the post-nominal letters FHEA

2006:

Elected to Fellow status of the British Tourism Society with the right to use the post-nominal letters FTS

2003:

Special grant of military service deferment (in Greece) as a young distinguished scientist living abroad

- 2002:** Declared as the author of the most downloaded article of *Annals of Tourism Research* in 2002 (paper title: "Why People Travel to Different Places?")
- 1991 - 95:** Rank 1st , University Department in Greece
- 1995:** Selected among ca 200 candidates to represent Greece in the annual Procter & Gamble student European Financial Seminar (held in Amsterdam, The Netherlands)
- 1992 - 94:** Financial Scholarships, State Foundation of Scholarships (IKY), Greece
- 1992 - 94:** Honorary Scholarships, Chalkiopoulos Foundation, Greece
- 1991:** Rank 1st in Greece, University Admission Examinations, Greece
- 1991:** Rank 1st in Greece, High School Final Examinations, Greece

11. Extracurricular Activities

Travelling, Music, Chess, Photography, Squash, Swimming, Sailing.

Last Update: November 2018.